



# Communications and Community Engagement Coordinator

## Summary

The Communications and Community Engagement Coordinator (CCE Coordinator) plays an important role in telling the story of God's work across the Texas District. This individual will develop and share stories that celebrate the mission outreach of evangelists, congregations, schools, lay members, and partner ministries.

Through storytelling, social media, design, event coordination, and relationship-building, the CCE Coordinator will help catalyze a mission movement by producing communications that engage current and new supporters and inspire them to give generously.

This dynamic role requires a self-motivated, collaborative, and mission-minded communicator with excellent writing, design, and project management skills, as well as a heart for the Gospel and a commitment to the mission of the Texas District.

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## Primary Responsibilities

### Storytelling & Content Development

- Proactively research, write, and edit compelling mission-centered stories from around the Texas District (schools, congregations, evangelists, and ministries).
- Publish content across platforms, including the Texas Messenger, social media, blogs, newsletters, and website.
- Collaborate with the other district teams to surface fresh, strategic content aligned with the district's communications strategy.

### Design & Production

- Design the Texas Messenger and other digital/print collateral (donor materials, impact reports, event flyers, etc.).
- Ensure all communication pieces reflect consistent visual branding and messaging across platforms.

### Social Media & Digital Presence

- Implement the strategic social media content plan to share mission stories and promote engagement with Texas Partners in Mission and Texas CEF.
- Monitor analytics and adjust communication efforts to expand reach and effectiveness.

## **Ambassador Program**

- In collaboration with Texas CEF, support the Texas District Ambassador Program by equipping volunteers to spread awareness of the mission movement and Texas CEF resources.
- Develop communication tools and training materials; organize virtual and in-person gatherings.
- Serve as the liaison between ambassadors and Texas District/CEF staff.

## **Stakeholder Engagement**

- Cultivate relationships with pastors, lay leaders, schools, and evangelists to identify and capture mission stories.
  - Support donor relations and stewardship efforts through personalized, story-driven communication.
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## **Key Qualifications**

- Deep alignment with the mission of the Texas District and a strong personal faith in Christ.
  - Exceptional writing and editing skills, particularly in storytelling formats.
  - Graphic design proficiency (Adobe InDesign, Canva, etc.) and experience producing high-quality publications.
  - Strong interpersonal skills and ability to foster trust and collaboration across teams.
  - Event planning experience and comfort leading gatherings in varied settings.
  - Strategic thinker with a passion for engaging new audiences through digital and in-person channels.
  - Flexible, organized, detail-oriented, and comfortable managing multiple projects.
  - Willingness to travel across Texas as needed (including evenings and weekends).
  - Bilingual in Spanish preferred.
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## **Preferred Experience**

- Bachelor's degree in communications, marketing, journalism, or related field.
- Prior experience in ministry communication, nonprofit storytelling, or donor engagement.

**Accountability**

The Communications and Community Engagement Coordinator reports to the Executive Director of Texas CEF and the Director of External Relations of the Texas District and is ultimately accountable to the President of the Texas District of The Lutheran Church-Missouri Synod.

**Time Commitment**

This is one full-time position with benefits.