

Online Communications Policies



MINISTER TO MINISTER

Minister to Minister publishes weekly updates relevant to the Texas District and its ordained and commissioned workers and evangelists, such as prayer requests, calls, notable worker milestones, and districtwide events.

Articles

While anyone may subscribe to *Minister to Minister*, all articles and notifications considered for publication must be pertaining or directly relevant to all ordained and commissioned workers and evangelists in the Texas District. Submissions by organizations need to fall under the category of “Partner” per the listing on the Texas District website or “Registered Service Organization” as listed on the LCMS website.

Copy and photos may be submitted to the Texas District President’s Executive Assistants or to the Texas District Director of External Communications for inclusion. All copy and photos are subject to their editing discretion without final approval of the submitter.

Full copy of articles will remain in *Minister to Minister* for two weeks, at which time the content may be removed or summarized and left in for an additional two weeks before removal. Exceptions may be made at the discretion of the Texas District President’s Executive Assistants and the Texas District Director of External Communications.

Prayer Requests

All prayer requests and milestones, such as births, deaths, marriages, etc. reported in *Minister to Minister* are limited to current and former district workers and their immediate family members.

Prayer requests will be published only with the explicit permission of the recipient of that request or their immediate family member, and the relevant information will not be published outside of the context of *Minister to Minister*. Names may be removed from the prayer list at the request of the recipient or their immediate family member or at the discretion of the Texas District President’s Executive Assistants or the Texas District Director of External Relations.

Prayer request recipients will also be added to the Texas District card ministry recipient list, unless they request to not be added.

Events

To be considered for publication in *Minister to Minister*, events must be open to any district worker and hosted by a ministry of the Texas District or by a partner organization. Events may be specifically geared to a vocation (e.g., teachers, musicians, pastors, etc.) but cannot be geographically exclusive to cities or regions within the state of Texas.

Events will be published as articles and are subject to the “Articles” stipulations above. All events in the “Upcoming District Events” section of *Minister to Minister* are hosted and/or sponsored by the Texas District.

MISSION PRAYER

Mission Prayer weekly email blasts share prayer requests of praise and provision for various outreach-focused ministries and ministers of the Texas District, including congregations, missions, evangelists, and schools. Highlighted entities and evangelists change weekly.

All pictures and listed prayer requests will be given explicitly by the evangelist or highlighted organization’s designated point of contact. If specific requests are not given, only the name of the ministry, city, and name of contact will be published.

Regarding photo usage, to preserve identity and confidentially, a privacy note in the request email will include the following: By submitting photos, (1) you are giving the Texas District permission to use them in its various communication outlets, and (2) you are agreeing that you have received permission from the photo subjects that their image(s) may be shared.

SOCIAL MEDIA CHANNELS

Texas District social media channels publish news, videos, and relevant district and synodical information and events for ordained and commissioned workers, evangelists, and congregations in the district. All content shared on social media must align with the mission and values of the organization.

The Texas District will not post or share content that is discriminatory, offensive, or disrespectful towards any individual or group, including but not limited to race, gender, sexuality, religion, and nationality.

As a user of various platforms, “The Texas District, LCMS” is not to engage in debate or argumentation, use language or images considered by district leadership to be explicit or inappropriate, or engage controversial content with likes, comments, or shares. Any such material commented on Texas District posts or in which the Texas District is tagged, will be removed. If engagement with the Texas District is merely derogatory or confrontational but not explicit or inappropriate, that content shall remain, but an effort should be made in the same context to direct that person into a personal, more hospitable, and direct conversation to correct any misunderstandings or listen to valid concerns.