



COMMUNITY OF HOPE

Ministry Plan

We live to act justly, to love mercy, and to walk humbly with our God.

Prepared by: Jonathan Goeke

Prepared for: Texas District of the Lutheran Church Missouri Synod

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A Letter from PJ

I still remember the day Pastor Steve and the leadership of St. Timothy asked me if I would be interested in planting a church in the area. In the days that followed, I heard plenty of compelling reasons why new churches needed to be planted in every city. My feet were already planted, and I had my answer, "That's great, but you've got the wrong guy!"

To be honest, I was comfortable where I was. Ministry was going well. I could do my job and live my life almost every day knowing full well that I was ready for whatever came my way. But something was missing. In the back of my mind there was this nagging statement that had been tucked away for almost 20 years: "There's got to be something more."

So after weeks and months of consideration, culminating in a 48 hour time frame in which I fasted and prayed, I finally heard God say to me, "Jonathan, I want you to plant a church." I could argue with and resist the counsel of other Pastors and leaders. I could also think of several compelling reasons to say "No". I even tried to argue with God, but I could not resist Him!

A lot has happened since that first day; a lot has changed. I truly believe God has been working on my heart, but He has also been working on my mind! I would be lying if I said I didn't have any fear. But I fully trust and believe that God has called me to this, and that He will plant this church. His church!

God will be faithful in what lies ahead. God will be faithful by touching lives with the love and grace of Jesus. God will be faithful in letting us get to know new people. God will be faithful as we step out of our comfort zones. And God has already been faithful by providing a team of people for this amazing work! I praise God for His steadfast faithfulness!

I want to invite you to join us in planting Community of Hope. Thank you for prayerfully reading this and joining us in what God is doing in this place!

Jonathan Goeke

A Church on Every Corner?

Those of us who are familiar with the Bible Belt and the North Houston area know that there is no shortage of churches. Why plant Community of Hope so close to all these other churches? Or why plant so close to the home church, St. Timothy? The reasons are simple!

- We feel led by God to plant a church and offer hope to the community.
- There are approximately 6.29 million people in Houston with about 20% of this number affiliated with a church, leaving around five million who need to be reached.
- Church plants often utilize significantly different methodologies and are able to focus on making disciples rather than other concerns of larger, more established churches.
- Many churches share truth, and many show love, but few know how to share the truth-in-love.

Demographically, MissionInsite and the US Census Bureau give the following statistics for a 10 mile radius of the plant location:

- Approximately 680,000 people presently live in the area.
- Over 97,000 new people are expected to move into this area in the next 5 years.
- Only 20% say it is currently important for them to attend “religious services”.

We realize that Community of Hope will function, live and teach differently than many other churches in the area. From our own discussions with the “unchurched” in this area, we believe many people are looking for a church that is less institutional, less political, and more community-oriented. We are confident that God is going to bless this ministry and expand His Kingdom.

Our Vision

The vision of Community of Hope is simple: We live to act justly, to love mercy and to walk humbly with our God (Micah 6:8). This is our heartbeat. This is what defines our lives. We are called by God to be different.

As we think about these words, we want to understand them in their original context. The Prophet Micah was calling for a radical change in the lives of God’s people. It was not about going through the motions, but about offering themselves wholeheartedly to God. It was a call to humble themselves as they walked with God. It was a call to recognize God’s justice, and to know the difference between right and wrong. It was also a call to receive the mercy (loving-kindness) of God.

As believers, when we walk humbly with our God, we are filled with His hope. As believers who have received mercy, we gather to encourage each other, and to remind one another of the hope that lies within each of us. And with believers and unbelievers alike, we will act justly in our daily lives, recognizing right from wrong, and offering people the hope and mercy of God despite their own circumstances or their past!

Our Core Values (What Matters to Us)

Our name and our vision lay the foundation of what we seek to do, but one can see a better picture of our heart by knowing our Core Values.

CV1: Jesus Matters

Jesus offers hope by freely giving grace, forgiveness and restoration. Nothing will be done apart from the name of Jesus! (*John 14:6, Acts 4:12*)

CV2: Hope Matters

People all over the world live without hope. People in this community live without hope as well. Our God is the God of hope, and we are called to share Him with others. (*Romans 15:13*)

CV3: Love Matters

Everything from Jesus' lips boils down to this one word: Love. We will love God and love others, just as Jesus did. (*1 Corinthians 13, Matthew 22:37-39*)

CV4: Every Child Matters

Children will be valued by every person of Community of Hope. This may not be accomplished with fancy programs and playgrounds, but through encouragement, participation and respect. (*Mark 10:13-14*)

CV5: Discipleship Matters

This is our calling. We can only share hope as we share Jesus and make disciples, starting with those in our sphere of influence. (*Matthew 28:18-20*)

CV6: Being Sent Matters

Mission work doesn't just happen for one week in another country, it happens daily as we realize we have been sent by Jesus with a mission to accomplish. (*John 20:21*)

CV7: Worship Matters

Our worship gatherings will be focused and passionate, but our worship will continue 24 hours a day and 7 days a week. (*Psalms 29:2, Psalm 150:6*)

CV8: Community Matters

Hope is never experienced in a vacuum. Many of those who most need hope also greatly desire relationships with others. Hope is received by people as Jesus works through us. We will gather together often! (*Acts 2:46, 4:32a*)

Our Strategy for Life

Community of Hope will have three areas of emphasis that will not change. These areas are roughly based on the passage from Micah, and they form not only our vision, but our strategy to bring about that vision. This involves directing our attention and efforts in three directions: *up* toward God, *in* toward others, and *out* toward the world around us. We do not seek to make people's lives busier. We seek to simplify their lives. We seek to offer them hope in Jesus. These three areas are not programs. Combined, they are a way of life.

Worship (Up – walking humbly with our God)

This is our primary activity in life. We walk and live our lives with and under the authority and grace of Jesus. Worship involves deepening the upward relationship we have with Jesus. We want people to know Jesus intimately. Worship is a way of life, not just something we gather to do on Sunday mornings. Of course, we will gather, but worship also involves our scattering and serving others.

Community (In – love mercy)

We want to live life and grow together as followers (disciples) of Jesus. We will gather in communities that share God's truth, yet model the same mercy, forgiveness and acceptance we have received from Him. We will offer mercy even in the midst of full transparency. Since we do not have (and do not plan to have) a central facility, we will utilize homes. We will not simply study together, but share life together as disciples on a journey. Community Groups (CGs) will each have a leader, but will be open discussions where people can talk and share how they are learning and growing as a disciple of Jesus.

(True community is difficult to describe, for it is something almost non-existent in this day and age. Our goal is for Community Groups (CGs) to meet weekly. Community is something we hope and pray the people will seek, and once they have tasted it, want more! Our lives are so busy that we rarely pour ourselves into real relationships. But the Gospel is relational. Jesus came and lived life with us, among us. He built relationships with us, and invited his 12 disciples to join Him as He lived life. This is what we desire with one another. This is how discipleship takes place.)

Mission (Out – act justly)

Though acting justly involves recognizing our sin and acknowledging right and wrong, we also believe God is calling us to right the wrongs in our society. Our primary mission will be carried out in our everyday lives. We will live out our calling to speak truth, show love and offer hope to those in our circles of influence. We will love and disciple at soccer fields, swimming pools, play groups, grocery stores, cul-de-sacs, etc.

We will also walk alongside of CoreLuv as a global mission, defending the orphan and the fatherless. And finally, we will support one of the many organizations that fight against human trafficking.

(The simple concepts of Up, In, and Out are not trademarked, but they were developed by a ministry called 3DM. Although we will not be utilizing this entire program, I want to give credit where credit is due. The idea comes from Micah 6:8, but the simplicity of Up, In, and Out comes from 3DM.)

Our Community

The community we seek to reach is more similar than diverse. The primary demographic in the community is the established two-parent family, with parents between ages 35 and 54, and children between ages 5 and 17. There are also strong segments of younger, growing families, and empty nesters looking to retire in 10+ years. Four characteristics of the community are significant to Community of Hope:

1. Most families have both parents living at home (higher than state average).
2. Parents have high levels of education (college degree or higher).
3. Families are significantly affluent (median family income \$25,000 higher than state average).
4. 83% of the population within 10-mile radius does not describe their faith as being “really important”.

It is our belief that Jesus and the hope that He alone can bring is for all people. It is for affluent, educated families that don't believe their faith is really important, many of whom live in our community. There are other churches in the area, but for some reason, so many of these families remain untouched by the Christian Church. There is nothing the “present church” provides that they believe they need. However, they still need hope. And hope comes from Jesus!

I personally believe that many of these families could be open to the life-changing grace of Jesus, but they are closed to the programmed church that now seems prevalent in modern-day America. In the past couple of months, I have talked with a number of people in our community who are “unchurched”, and they are curious about a church that doesn't have a five million dollar building and that seeks to give away at least 25% of all its tithes and offerings.

As we look at the specific Mosaic groups that inhabit this area and the information from the Mission Impact Guide, we see plenty of additional excitement and potential. We believe we have strategies to reach many of these Mosais. For example:

- Everyday Moderates – They can value smaller, neighborhood churches with a relational pastor, and that is exactly what we will be. They can also be community-oriented, not wanting to simply occupy a seat, but to build meaningful relationships. They are looking for community. This, along with hope in Jesus Christ, is what we truly have to offer.
- Generational Soup – These are families with young children that want to be together as family, and yet want their children to receive a quality experience built for them. At Community of Hope, one of our primary values is children, and we will value them, involve them, mentor them and pour love into them!
- Full Steam Ahead – Our emphasis on community and our entire DNA will resonate with this demographic group. They don't want big buildings and institutions, but rather a movement. With community groups that meet around meals in homes (like house churches) and our lack of a high dollar facility, we know this part of our population will be right at home.

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Because we seek to live our lives among our community, and because we recognize that we are “sent” rather than “waiting for them to come”, we believe that we have a greater chance of touching the lives of people in every demographic with the power and love of Jesus! We are not planting another church to reach Lutherans in the area. We are also not planting another church to reach a non-religious community with religion. We are planting Community of Hope to introduce people to Jesus!

Meet the Team

I'm **Jonathan Goeke** (aka PJ), and I've been a Pastor for 18 years. I've served as a Pastor near Austin, in Alaska, and now in Houston for the last 8 years. I live right here in the community, and I love the community. I always like to say that my greatest earthly blessing is Sara, my wife of over 13 years. We've been given two wonderful boys, Micah and Luke, and we enjoy living life together as a family. Our favorite activity is to take out the trailer (nope, we aren't *really* roughin' it) and spend time camping, cooking over the fire, hiking, climbing, biking, slowing down and simply being outside! I consider my first call to be a follower of Christ, my second to be a husband and father, and my third to be a pastor. I love Jesus and love the church, but I still believe that the church could be so much more.

Chris Branscome has many gifts and abilities. Stolen away from the tech world, he has been a full time worship leader (and so much more to me – friend, teacher, mentor and ministry partner) for about 15 years. He still likes to dabble with technology, but his greatest earthly love is his family (Sonia, his wife, and Grace, his daughter). Lovingly referred to as a “food snob”, he loves to cook, to brew and to try out some of the more cultural restaurants in the city. When he isn't cooking up something wonderful, he also enjoys hiking, bird-watching and checking out the stars (in the sky, not Hollywood). He has an amazing faith and a beautiful way at looking at life. He, too, loves Jesus and loves the church, but believes the church can be so much more!

The **Core Team** is a group of people who love Jesus and have a pioneer spirit. They all absolutely love St. Timothy, but are leaving the nest to be used by God to expand His Kingdom in this city. Jesus had an inner core of three disciples, and we have a leadership team of four, plus spouses! They are already meeting and dedicating their time, talents and treasure to this new church plant. They have incredible faith, and gifts and abilities such as leadership, vision, administration, mercy, hospitality and love! Nothing against the early days of Peter, James and John, but I'm personally thanking God for **Cristalynn, Helen, Karl, Steve (and Josh)** and their spouses, not to mention **Sara** and **Sonia**!

Cristalynn has been with us for a year and is bouncing with energy. Her greatest attribute is JOY, and she's quite contagious! She brings a neat perspective and attitude to the team.

Helen is a retired HP professional and has been at St. Timothy for over 15 years. She is a brilliant leader, and as a process specialist, she helps keep me in line!

Karl is steady and faithful. He is a man who trusts God to provide! As one of our elders, and a member of St. Timothy for over 20 years, he is one of my “Mighty Men”.

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Steve is another elder at St. Timothy, and he brings a servant's heart and an all-embracing love for people. He just wants to do ministry! He will help us greatly as he provides care for the people, and functions as one of my "Mighty Men" as well.

(An additional advisory team member, Josh, is about to turn 20. Talk about a different perspective! He loves to act and perform and is excited to be a part of Community of Hope. He knows lots of people who need hope!)

The **Launch Team** is still being put together but now includes about 50 adults and 30 children. Some team members are from St. Timothy, but some have joined us from "outside" as well. Some will even join us with no church affiliation and more questions than answers when it comes to issues of faith. But each of us will be on a journey together: to act justly, to love mercy and to walk humbly with our God! I am thanking God for this Launch Team that will give of its time, talents and treasure to be a part of what God is going to do through Community of Hope!

Key Milestones in Our Plan

Phase One (April – June, 2014) – *Completed*

- Establish Prayer Team (May 1)
- Recruit and meet with Core Leadership Team (May 21)
- Develop the plan for Community of Hope (May 31)
- Learn via conferences, books and one on one meetings with other Church Planters

Phase Two (July – September, 2014)

UP

- Incorporate worship, discipleship and prayer into each LT meeting (June 22)
- Each LT member will seek to act justly with all people, love mercy with other believers and walk humbly with their God (July 1)
- Secure location for Sunday morning worship gatherings (August 31)
- Determine equipment needs and obtain equipment and storage/trailer (September)
- Prepare and train Launch Team (LT) teams for preview worship gatherings and soft launch (September)

IN

- Creation of LT after June 22nd Community of Hope Vision Casting Dinner
- Alternating Weeks of Community/LT Training (beginning July 23)
 - Building weekly Community through 3-4 Community Groups (CG's) – 12-14 adults each
 - Launch Team Training for entire LT (vision, values, discipleship, etc)
- Create Fantasy Football League for LT (just for fun)

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OUT

- Each LT member will pray for and build relationships with five (5) unbelievers (August)
- School Outreach: 20+ volunteers to mentor/read/tutor kids at local school (September)
- Core Leadership Team goes to serve in Haiti with CoreLuv (Optional: September or March)

ADMINISTRATION

- Begin Fund Raising (Goal of \$300,000)
- Continue to learn via conferences, books and other church planters
- File 5013(c) and other legal documents
- Secure Web Domain and design Website

Phase Three (October – December, 2014)

UP

- 1st Preview Worship Gathering: November 2nd (100 people*)
- 2nd Preview Worship Gathering: December 7 (100-140 people*)
- Christmas Eve Night of Worship and Service Opportunity: December 24th

IN

- Continue LT training (vision, values, discipleship, etc.: Ongoing)
- Seek to grow each CG by 5-10 people (October)
- Identify new CG leader apprentice for each CG (October)
- Prepare to split CG's when each one reaches 20 adults (December 1)

OUT

- Host Community Event: Parents Date Night/Sports Camp or other Kid's Activity
- Continue School Outreach
- Encourage LT members to host parties for neighbors
- Consider offering Financial Peace to Community
- Brainstorm additional outreach for school around Christmas (dependent upon needs)
- Host ministry event for CoreLuv and/or Human Trafficking Organization

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Phase Four (Jan – March, 2015)

UP

- 3rd Preview Worship Gathering: January 4 or 11, 2015 (140-175 people*)
- Final Preview Worship Gathering / Soft Launch: February 8, 2015 (160-200 people*)
- Public Launch: February 15, 2015 (Target 225-250 people*)
- Worship Gathering: February 22, 2015 (maintain 175-200 people*)
- Celebrate with five (5) adult baptisms on Launch Day: February, 2015

IN

- Near launch day, CGs will no longer meet for training, but simply for discipleship.
- Grow each CG by an additional 5-10 people: January, 2015
- Begin investing in new leaders for next Leadership Team: January, 2015

OUT

- Identify more local missions to serve as a whole community: January, 2015
- Host CG Superbowl parties as outreach events for neighbors: Feb 1, 2015
- Continue School Outreach, and seek additional ways to serve the students.

First Six Months Post Launch (March – August, 2015)

UP

- Monitor offerings and adjust spending accordingly
- Preach about generosity, discipleship and our mission as the “sent ones”.
- Maintain 200 in worship, and grow back to 250 by year’s end.*
- We will be a church that acts justly, loves mercy and walks humbly with our God!

IN

- Seek to add 2-3 CGs within the first three months of the public launch: May, 2015
- Groups will meet weekly, or minimum of bi-weekly for fellowship and discipleship.
- See over 150 people involved actively with a CG: August
- Begin discussion of future part-time staff additions: Children, Outreach

OUT

- Identify potential locations for birthing of new Community of Hope near the Woodlands

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Next 12 Months Post Launch (September – August, 2015-2016)

UP

- People will experience renewed hope as they grow closer to Jesus.
- Hope and Mercy will be received by those battling addictions, sexual sins, etc.
- More and more people will recognize that we are called as followers of Christ to live differently than the rest of the world in response to the love and mercy of Jesus.
- *Our numbers will continue to grow (300-350) as the lost are touched by Jesus.

IN

- CGs will extend beyond our 10-mile target radius.
- Marriages will be strengthened through discipleship and living in community.
- Our worshipping body will live differently than the world as followers of Jesus Christ.
- One to two part time ministers will be added (as we evaluate our needs and growth).
- The Body of Christ at Community of Hope will acknowledge and function as the priesthood of all believers.

OUT

- We will begin the steps for raising up a leader (possibly from within) and a team to plant the next location for Community of Hope, The Woodlands. (August)
- Schools and other community organizations will seek out Community of Hope to assist them when needs arise.
- We will continue to live as the “sent ones” to our spheres of influence.

*There is always the tendency in the church to monitor success by numbers. We count people and the dollars they give directly to support the church. No one realizes more than I that numerical growth is important to the health of a church, and dollars are critical to survival, but in my opinion, these do not define a successful church. Our metrics will be slightly different. We want to see lives changed. We want to see children smile as they are loved and valued. We want to see people living differently than the rest of the world. We want to see people loving and serving their neighbors. We want to see openness, vulnerability and authenticity in CGs. We want to see people devoted to Jesus. We want to see people praying for unbelievers. We want to see unbelievers every time we gather. We want to see acts of justice (doing the right thing) even when we don't schedule acts of justice. We want to see people touched with mercy and filled with hope. We want to see what God wants to see in His Kingdom. We want to see people come to Jesus. We want to see God honored and glorified! These are the metrics Community of Hope will hold most valuable.

Our Philosophy on Financial Stewardship

Our calling is to carry out the mission of God as the “sent ones” to our community. We want our budget to reflect that. In the attached Appendix 1, you will see a breakdown of the budget for the first three years.

Three things are worth noting:

Mobility

To best utilize our tithes and offerings for ministry and mission, we will not purchase land or build a building in the first five years of ministry. We will re-evaluate this often, but this is our way of being fiscally frugal and using the majority of our resources in a way that benefits the community and our world. My 10-year vision is consistent with this and does not include consideration of a permanent facility either.

Special Gifts

So that we might utilize 25-50% of our tithes and offerings in the first few years for missions and outreach, I will be seeking special gifts (along with the seed money from the Texas District and St. Timothy) to cover the salaries and benefits of Chris and me for the first three years. In subsequent years, we seek to continue to give a minimum of 25% to missions and outreach.

Simplicity

Since we will not be a highly programmed church, our budget will remain as simple as possible. We realize that it will change and grow in the coming years, but we will forever seek to follow our three simple strategies: Worship, Community and Mission. This will help us be fiscally responsible. We will recognize everyone as the priesthood of all believers and utilize part time staff additions sparingly.

Financial Ministry Plan

	2015	2016	2017
<i>Income (from next sheet)</i>	\$ 259,750	\$ 351,500	\$ 422,000
Expense			
Stewardship (Core Luv, Tx LCMS, etc)	\$ 47,375	\$ 55,375	\$ 83,000
Pre-launch Requirement (2014)			
Loan Repayment (10 years@ 0%)			
Staff Salaries	\$ 134,000	\$ 138,020	\$ 142,161
Benefits	\$ 37,520	\$ 38,646	\$ 39,805
Other Part Time Staff		\$ 40,000	\$ 40,000
Leadership Development		\$ 3,500	\$ 7,000
Ministry Materials		\$ 2,500	\$ 5,000
Equipment (Computer, Sound, AV)		\$ 15,000	\$ 30,000
Facilities and Insurance	\$ 34,800	\$ 34,800	\$ 34,800
Administration/General Operating (postage,copying, etc.)	\$ 2,500	\$ 5,000	\$ 7,500
Emergency Savings Fund	\$ -	\$ 10,000	\$ 20,000
Total	\$ 256,195	\$ 342,841	\$ 409,266
Net Fund/Loss from Operations	\$ 3,555.00	\$ 8,659.40	\$ 12,734.43
General Fund (Beginning the year)	\$ -	\$ 3,555	\$ 12,214
General Fund (Year End)	\$ 3,555	\$ 12,214	\$ 24,949

Financial Ministry Plan by Giving Unit & Special Gifts

Weekly	Committed Giving Unit											
	Tithes	#	2014	#	2015	#	2016	#	2017			
\$ 384.62	\$	20,000		\$	-		\$	-	\$	-		
\$ 326.92	\$	17,000		\$	-		\$	-	\$	-		
\$ 307.69	\$	16,000		\$	-		\$	-	\$	-		
\$ 288.46	\$	15,000		\$	-	0	\$	-	0	\$	-	
\$ 230.77	\$	12,000	0	\$	-	1	\$	12,000.00	1	\$	12,000	
\$ 192.31	\$	10,000	1	\$	10,000	2	\$	20,000.00	3	\$	30,000	
\$ 173.08	\$	9,000	1	\$	9,000	3	\$	27,000.00	5	\$	45,000	
\$ 144.23	\$	7,500	3	\$	22,500	5	\$	37,500.00	7	\$	52,500	
\$ 96.15	\$	5,000	5	\$	25,000	10	\$	50,000.00	14	\$	70,000	
\$ 48.08	\$	2,500	3	\$	7,500	9	\$	22,500.00	15	\$	37,500	
\$ 19.23	\$	1,000	6	\$	6,000	11	\$	11,000.00	14	\$	14,000	
\$ 9.62	\$	500	10	\$	5,000	20	\$	10,000.00	40	\$	20,000	
\$ 4.81	\$	250	15	\$	3,750	30	\$	7,500.00	60	\$	15,000	
Loose Offerings				\$	6,000		\$	24,000		\$	36,000	
Income from Giving			startup	44	\$	94,750	91	\$	221,500.00	159	\$	332,000
Income per week					\$	1,822		\$	4,260		\$	6,385
Income per month					\$	7,896		\$	18,458		\$	27,667

Total Projected Income All Sources

	2014	2015	2016	2017	
Giving (Above)	startup	\$ 94,750	\$ 221,500.00	\$ 332,000	
Gift (St Timothy)		\$ 25,000	\$ 25,000	\$ 25,000	
Gifts (Other)	\$ 50,000	\$ 75,000	\$ 40,000		
LCMS (Loan)		\$ 65,000	\$ 65,000	65000	
Total	\$ 50,000	\$ 259,750	\$ 351,500.00	\$ 422,000	\$ -
		\$ 256,195.00	\$ 342,840.60	\$ 409,265.57	

The NEW FullInsite Report

Prepared for: Texas District LCMS
Study area: 10 mile radius - 9225 Crescent Clover Dr Spring TX 77379

Base State: TX
Current Year Estimate: 2013
5 Year Projection: 2018
10 Year Forecast: 2023
Date: 5/22/2014
Semi-Annual Projection: Fall

About the NEW FullInsite Report

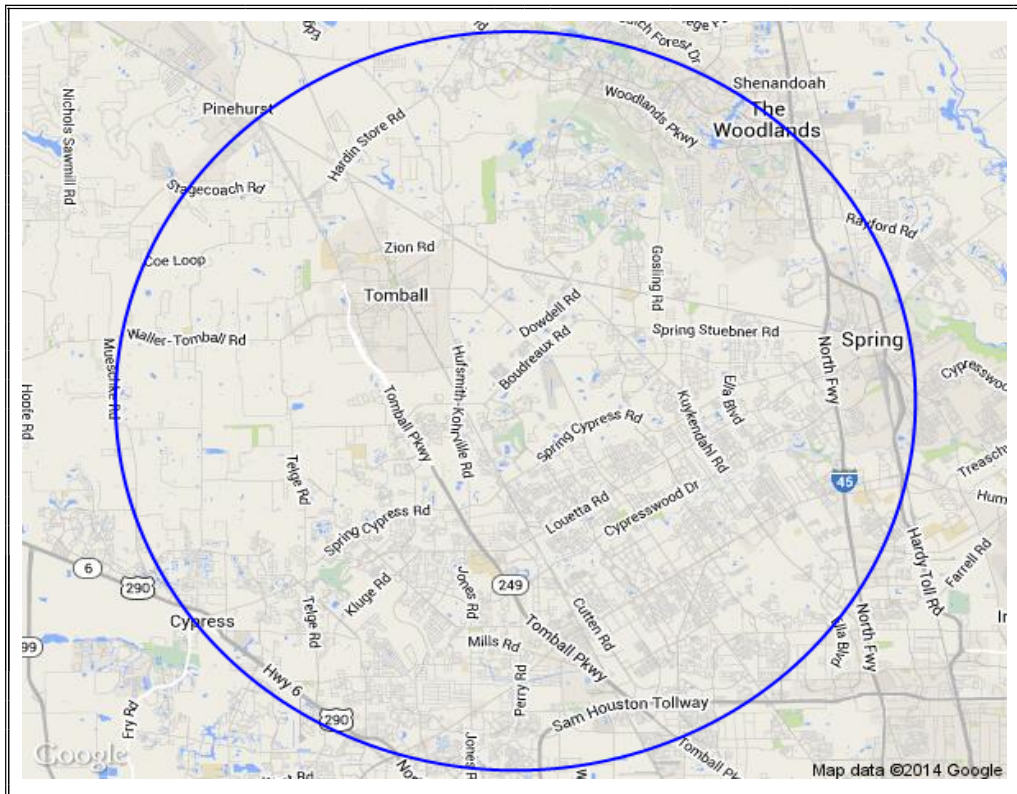
The NEW FullInsite report is designed to provide an extensive demographic portrait of a user defined geographic area. The New FullInsite integrates the full array of 2010 Census Data, the latest American Community Survey data and the new Experian Mosaic cluster system!

The NEW FullInsite report is divided into three sections, each providing a different approach to the data. The report has been redesigned from the “ground up.” Careful consideration has been given to readability and graphic treatment. The hope is that the information it presents will be more accessible to the reader.

Three Sections

- The **Story View** Report presents 10 demographic indicators of your study area.
- The **TrendView** provides four graphs that reflect the more significant demographic trends that will shape the study area in the 5 to 10 year future.
- The **ThemeView** Report provides a wealth of demographic detail across six themes: People, Households, Families, Diversity, Housing and Work.

THE STUDY AREA



More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

StoryView

Significant Demographic Indicators of the Study Area's Story

1	Population Change In the 10 year future, how is the population in this area expected to change? (See the Population Theme)	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Growth</div> <div>Significant Growth</div>
2	Household Change In the 10 year future, how are the households in this area expected to change? (See Households Theme)	<div>Significant Decline</div> <div>Moderate Decline</div> <div>Little Change</div> <div>Moderate Increase</div> <div>Significant Increase</div>
3	Families with Children Compared to the state, are families with children more or less likely to live in two parent households? (See Families Theme)	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat More</div> <div>Significantly More</div>
4	Adult Educational Attainment For this area, what is the general level of education of the adults 25 and older? (See the People Theme)	<div>Very Low</div> <div>Low</div> <div>Mixed</div> <div>High</div> <div>Very High</div>
5	Community Diversity Index How diverse is the racial/ethnic mix of this area? (See the Diversity Theme)	<div>Very Homogeneous</div> <div>Homogeneous</div> <div>Moderately Diverse</div> <div>Very Diverse</div> <div>Extremely Diverse</div>
6	Median Family Income How does the median family income compare to the state for this area? (See the Income Theme)	<div>Significantly Less</div> <div>Somewhat Less</div> <div>About the Same</div> <div>Somewhat Greater</div> <div>Significantly Greater</div>
7	Poverty Compared to the state, are the number of families in poverty above or below the state average? (See the Families Theme)	<div>Significantly Below</div> <div>Somewhat Below</div> <div>About the Same</div> <div>Somewhat Above</div> <div>Significantly Above</div>
8	Blue to White Collar Occupations On a continuum between blue collar and white collar occupations, where does this area fall? (See the Work Theme)	<div>Very Blue Collar</div> <div>Somewhat Blue</div> <div>Closely Split</div> <div>Somewhat White</div> <div>Very White Collar</div>
9	Largest Racial/Ethnic Group In this area, which racial/ethnic group is the largest percentage of the population? (See the Diversity Theme)	<div>Asian (NH)</div> <div>Black/Afri American (NH)</div> <div>White (NH)</div> <div>Hispanic or Latino</div> <div>Pac Is/Amer Ind/Other</div>
10	Religiosity What is the level of religiosity in this study area? (See the Religiosity Theme)	<div>Very Low</div> <div>Somewhat Low</div> <div>Mixed</div> <div>Somewhat High</div> <div>Very High</div>

TrendView

Significant Demographic Estimates and Projections

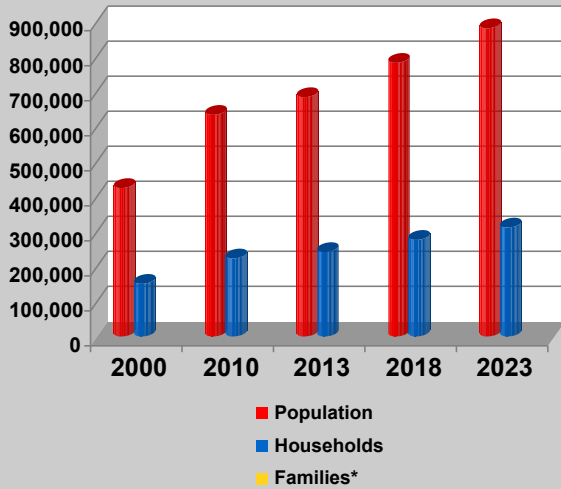
Prepared for: Texas District LCMS

Study Area: 10 mile radius - 9225 Crescent Clover Dr Spring TX 77379

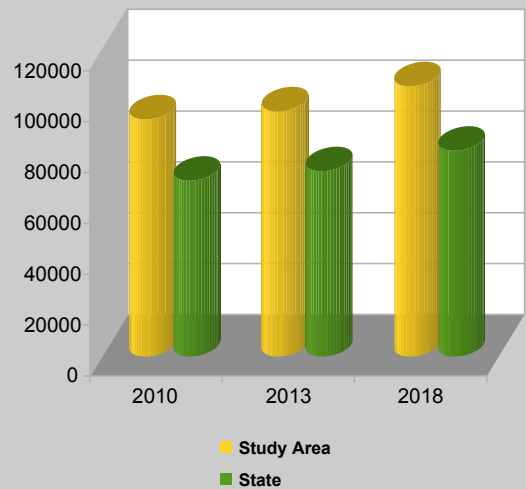
Base State: TX

Date of Report: 5/22/2014

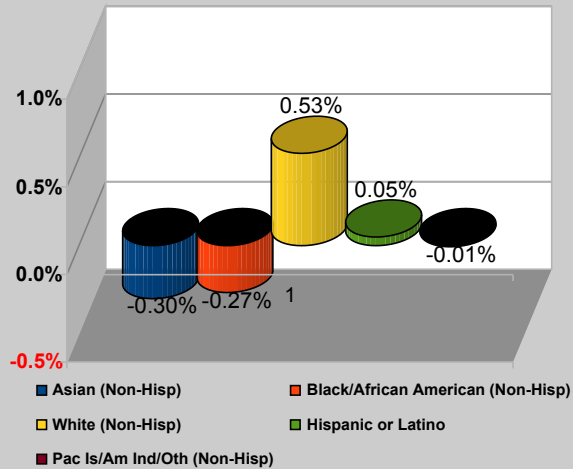
Population and Households



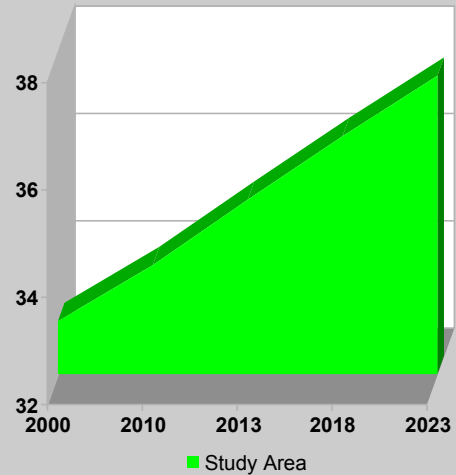
Household Income Trends



Projected Racial and Ethnic Changes from 2010-2018



Average Age: History and Projection



NOTE: Family Household data is not projected out 10 years.

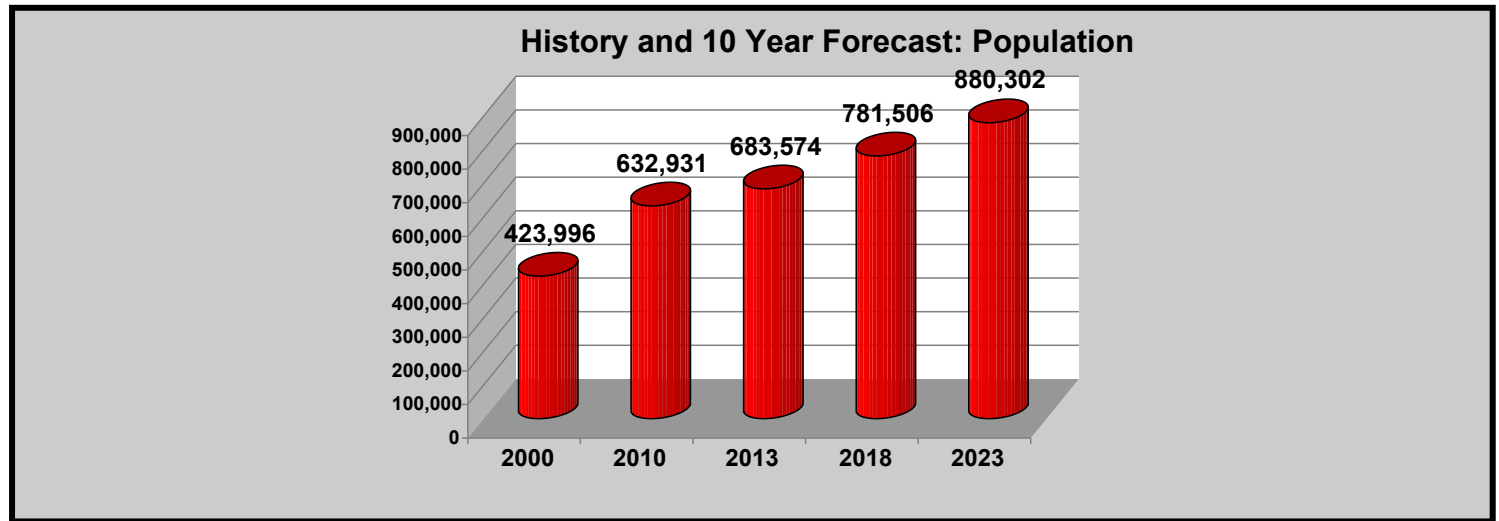
Demographic Descriptions of the Study Area

Prepared for: Texas District LCMS
 Study Area: 10 mile radius - 9225 Crescent Clover Dr Spring TX 77379
 Base State: TX
 Date of Report: 5/22/2014

People and Change

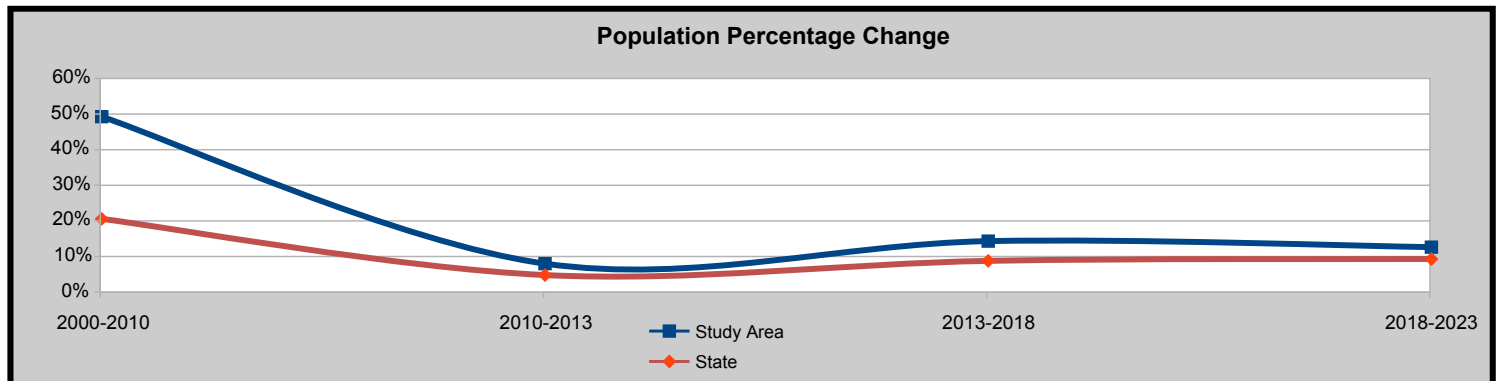
Population is the most basic demographic characteristic. It indicates how many persons reside within an area and how that total changes over time, including a current estimate and, 5 and 10 year forecast.

Population History with 5 and 10 Year Projected Change



Population Trends	2000	2010	2013	2018	2023
Study Area Population	423,996	632,931	683,574	781,506	880,302
Population Change		208,935	50,643	97,932	98,796
Percent Change		49.28%	8.00%	14.33%	12.64%
State Population	20,851,809	25,145,561	26,350,512	28,664,007	31,332,293
Population Change		4,293,752	1,204,951	2,313,495	2,668,286
Percent Change		20.59%	4.79%	8.78%	9.31%

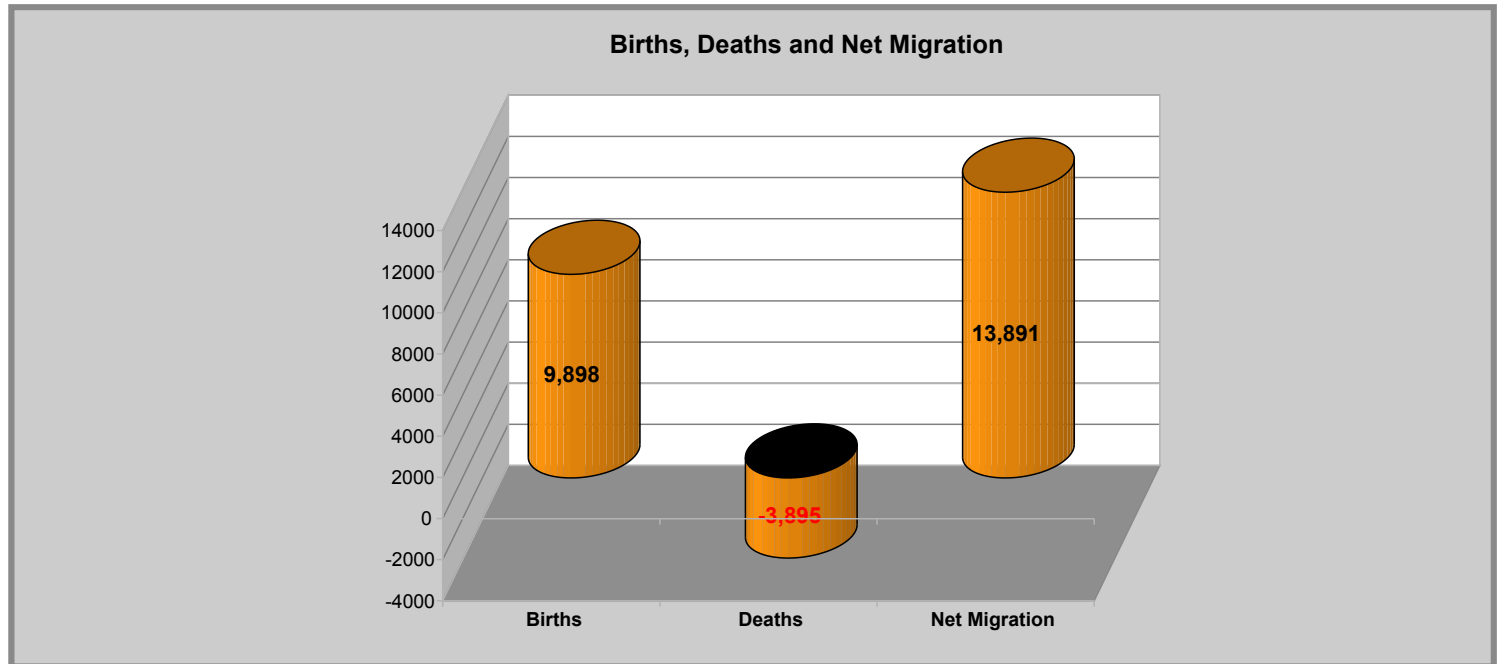
Projected Percentage Population Change: Comparison of Study Area to State



People and Change

<i>Recent 8 Quarter History</i>	2011 3rd Qtr	2011 4th Qtr	2012 1st Qtr	2012 2nd Qtr	2012 3rd Qtr	2012 4th Qtr	2013 1st Qtr	2013 2nd Qtr
Population	648,093	650,270	654,049	658,130	663,680	668,725	671,773	676,794
Change		2,177	3,779	4,081	5,550	5,045	3,048	5,021
Percent Change		0.34%	0.58%	0.62%	0.84%	0.76%	0.46%	0.75%
Seasonal Population	2,105	2,102	1,413	1,948	1,919	1,701	793	2,148
Change		-3	-689	535	-29	-218	-908	1,355
Percent Change		-0.14%	-32.78%	37.86%	-1.49%	-11.36%	-53.38%	170.87%
Transient Population	4,531	4,646	4,561	4,800	4,550	4,553	4,591	4,758
Change		115	-85	239	-250	3	38	167
Percent Change		2.54%	-1.83%	5.24%	-5.21%	0.07%	0.83%	3.64%

Factors Effecting Population Change: Prior 12 Months



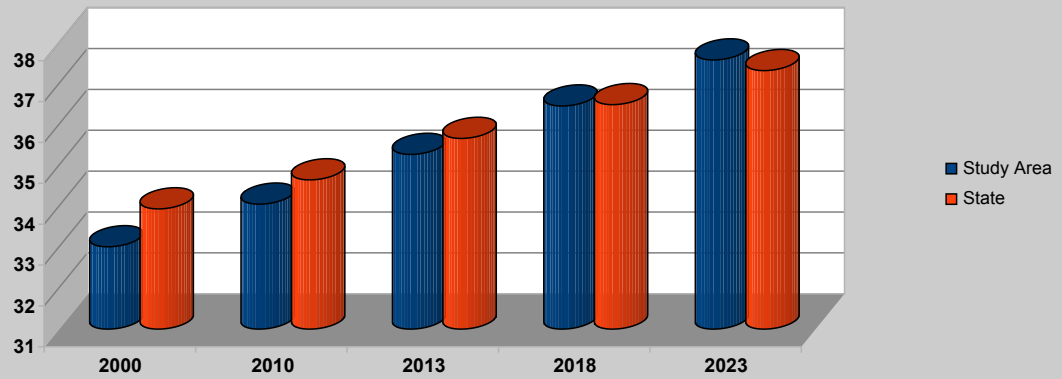
	2013
Factors Effecting Population Change	
Births	9,898
Deaths	3,895
Net Migration	13,891
Net 12-Month Change	19,894
(Births minus deaths plus net migration = Net 12 month Change)	

	2010		2013		2018		2023		10 Yr Change
Population by Gender									
Female	323,202	51.06%	348,712	51.01%	398,334	50.97%	448,849	50.99%	-0.02%
Male	309,729	48.94%	334,862	48.99%	383,171	49.03%	431,453	49.01%	0.02%
Totals:	632,931	100.00%	683,574	100.00%	781,505	100.00%	880,302	100.00%	

People by Age

Average Age with State Comparison

Average Age: 10 Year Forecast



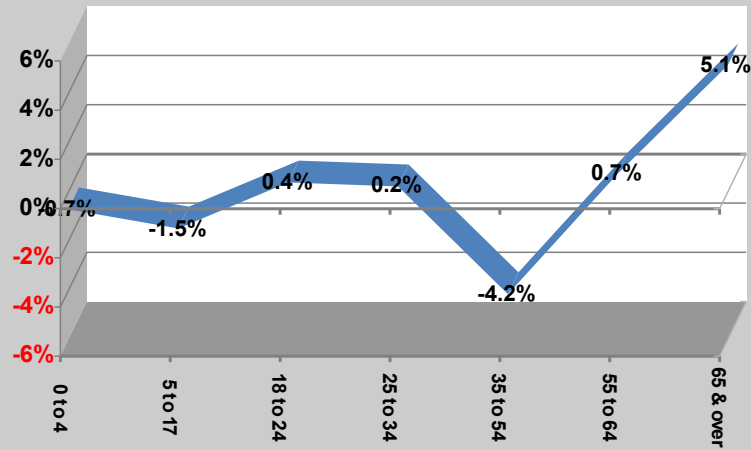
Age Trends	2000	2010	2013	2018	2023
Average Age: Study Area	33.01	34.06	35.28	36.46	37.59
Average Age Change		1.04	1.22	1.18	1.13
Percent Change		3.16%	3.57%	3.36%	3.09%
Median Age	33	33	34	35	35

Age: State	2000	2010	2013	2018	2023
Average Age: State	33.94	34.65	35.67	36.49	37.33
Average Age Change		0.71	1.01	0.83	0.83
Percent Change		2.09%	2.93%	2.32%	2.28%
Median Age	32	33	33	34	35

Phase of Life Projected Change

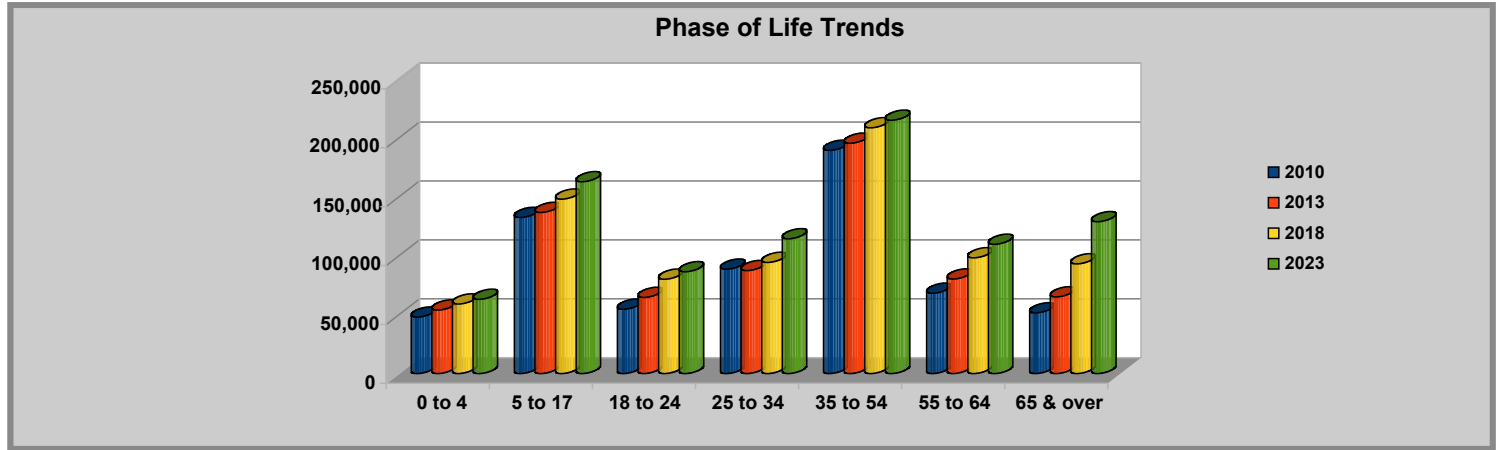
As people Age, they pass through various life phases. Based upon the number of persons born each year, the result can produce increases and decreases in various life phases.

Phase of Life: 10 Year Change 2013 - 2023

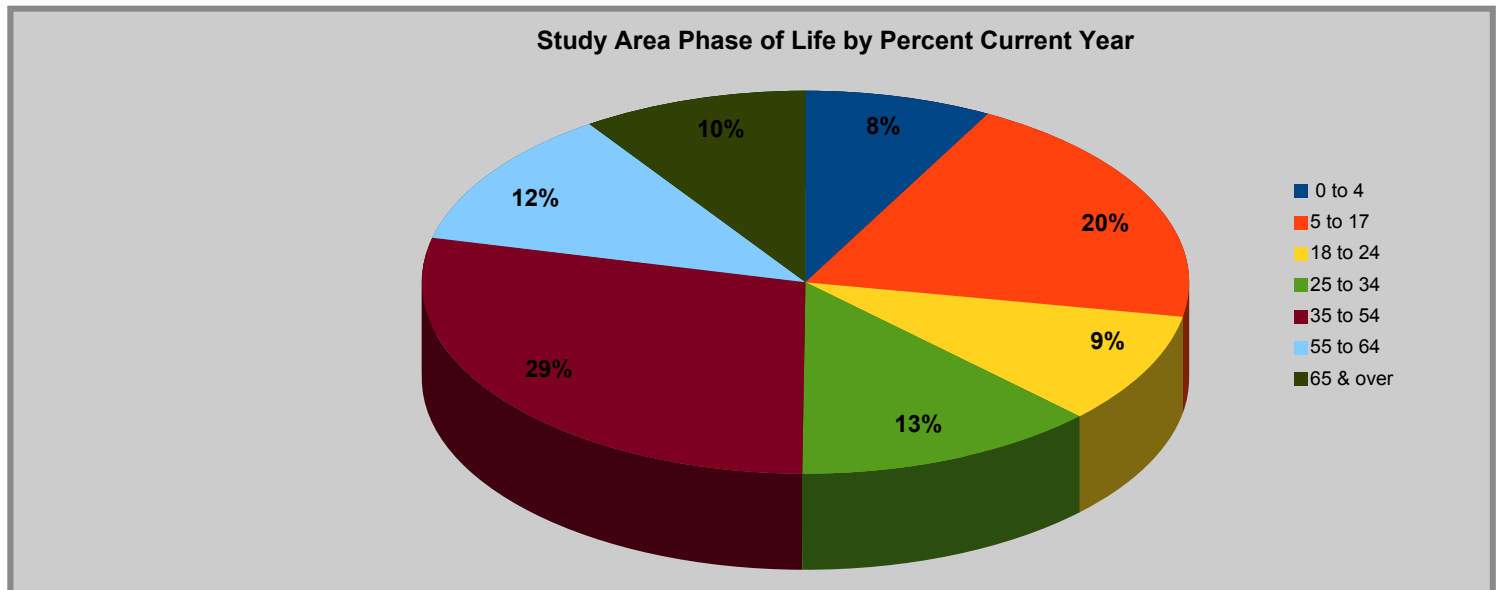


People by Age

Phase of Life



Current Year Population by Phase of Life

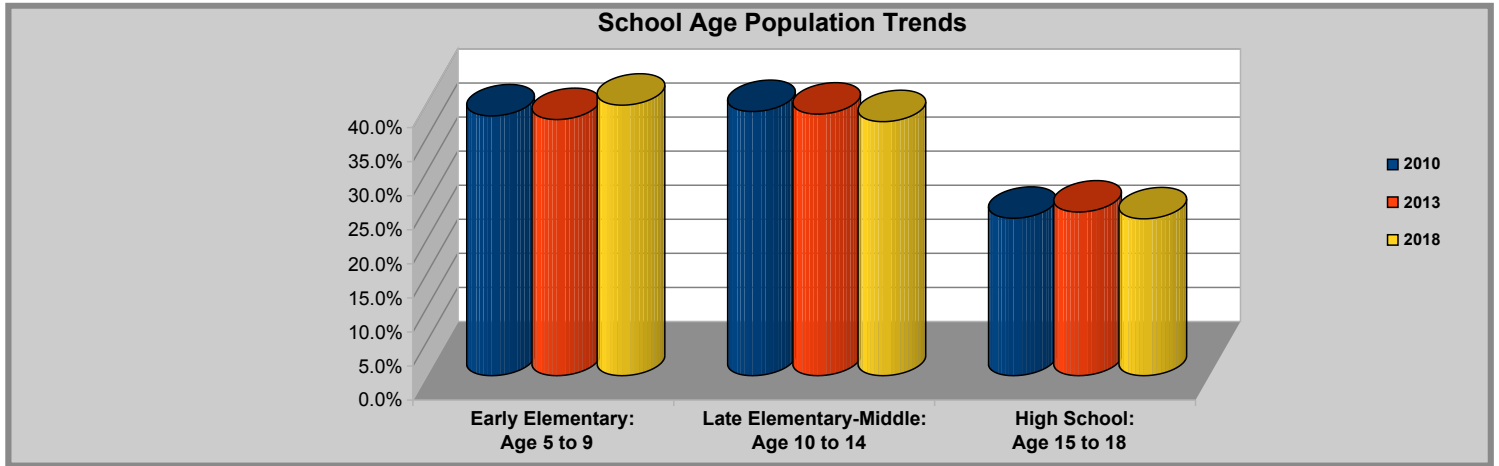


	2010		2013		2018		2023		10 Yr Change
Phase of life Forecast									
Before Formal Schooling: Ages 0 to 4	47,956	7.58%	53,890	7.88%	59,034	7.55%	63,007	7.16%	-0.73%
Required Formal Schooling: Ages 5 to 17	132,507	20.94%	136,749	20.01%	148,051	18.94%	162,836	18.50%	-1.51%
College/Career Starts: Ages 18 to 24	54,629	8.63%	64,629	9.45%	80,094	10.25%	86,424	9.82%	0.36%
Singles and Young Families: Ages 25 to 34	88,632	14.00%	87,431	12.79%	94,335	12.07%	114,380	12.99%	0.20%
Families/Empty Nesters: Ages 35 to 54	189,484	29.94%	195,513	28.60%	208,619	26.69%	215,031	24.43%	-4.17%
Enrich Years Singles/Couples: Ages 55 to 64	68,209	10.78%	80,274	11.74%	98,252	12.57%	109,727	12.46%	0.72%
Retirement Opportunities: Age 65 and over	51,515	8.14%	65,088	9.52%	93,121	11.92%	128,898	14.64%	5.12%
Totals:	632,932	100.00%	683,574	100.00%	781,506	100.00%	880,303	100.00%	

Phase of Life presents how a community changes and people age through their various life phases.

People by Age

School Age Population Trends



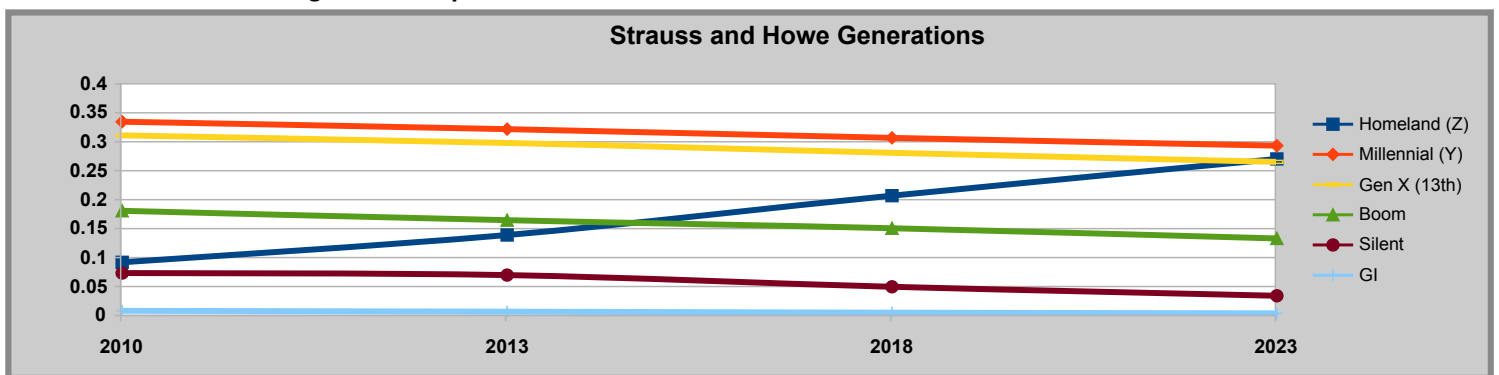
	Study Area							TX			Comp Index CY
	2010		2013		2018		5 Yr Chg	2010	2013	2018	
School Age Population Trends											
Early Elem: 5 to 9	50,518	38.12%	51,405	37.59%	57,974	39.70%	2.11%	39.05%	38.82%	39.57%	97
Late Elem-Mid: 10 to 14	51,372	38.77%	52,498	38.39%	54,436	37.28%	-1.11%	38.12%	38.08%	37.66%	101
High School: 15 to 17	30,617	23.11%	32,846	24.02%	33,609	23.02%	-1.00%	22.83%	23.10%	22.77%	104
Totals:	132,507	100.00%	136,749	100.00%	146,019	100.00%		100.00%	100.00%	100.00%	

Age by Generations

Generations	S & H Type	Initial Birth Yr	Final Birth Yr	2010		2013		2018		2023	
Homeland (Z)	Artist	2005	2025	58,130	9.18%	95,068	13.91%	161,708	20.69%	238,023	27.04%
Millennial (Y)	Hero	1982	2004	211,878	33.48%	220,045	32.19%	239,775	30.68%	258,248	29.34%
Gen X (13th)	Nomad	1961	1981	196,916	31.11%	203,680	29.80%	219,634	28.10%	233,560	26.53%
Boom	Prophet	1946	1960	114,492	18.09%	112,545	16.46%	117,762	15.07%	117,088	13.30%
Silent	Artist	1925	1945	46,366	7.33%	47,697	6.98%	38,769	4.96%	30,041	3.41%
GI	Hero	1901	1924	5,149	0.81%	4,540	0.66%	3,856	0.49%	3,342	0.38%
Totals:				632,932	100.00%	683,575	100.00%	781,504	100.00%	880,302	100.00%

For more information on Generational types, go to <http://www.fourthturning.com/>

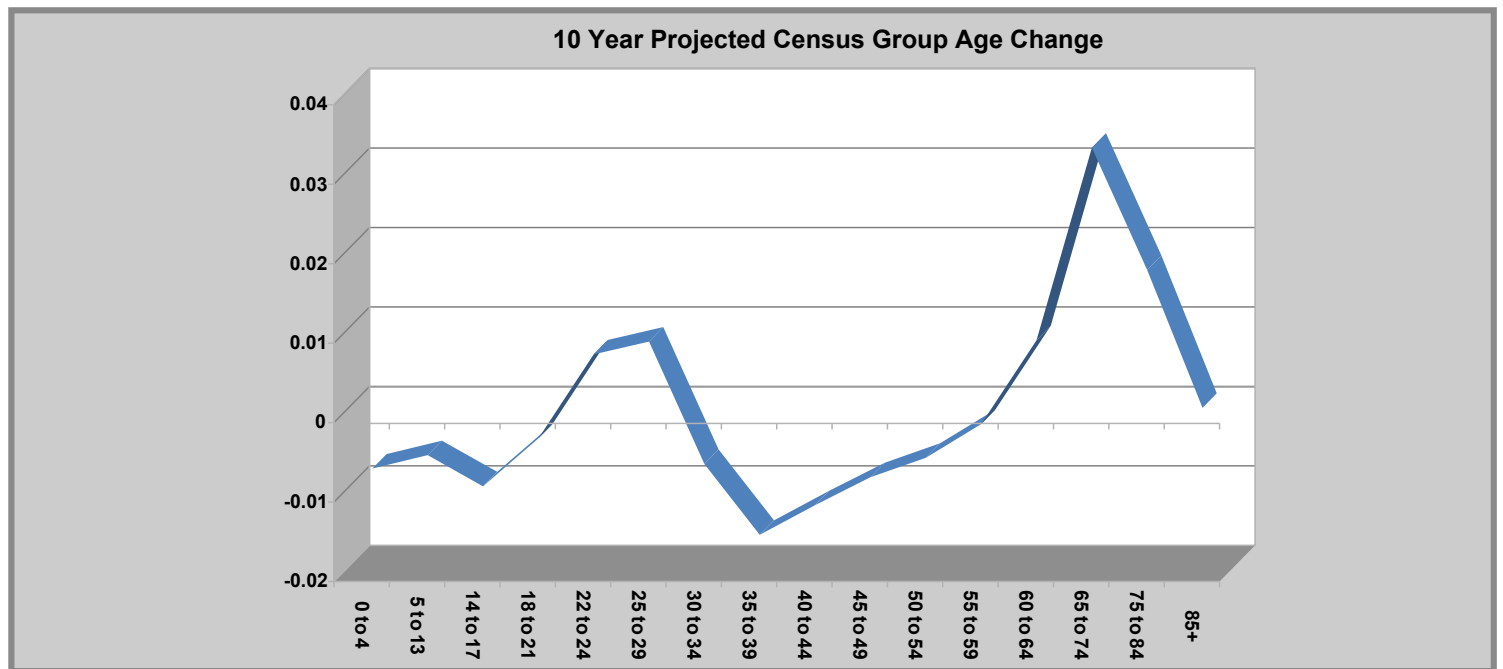
Generations as Percentage of the Population Trends



People by Age

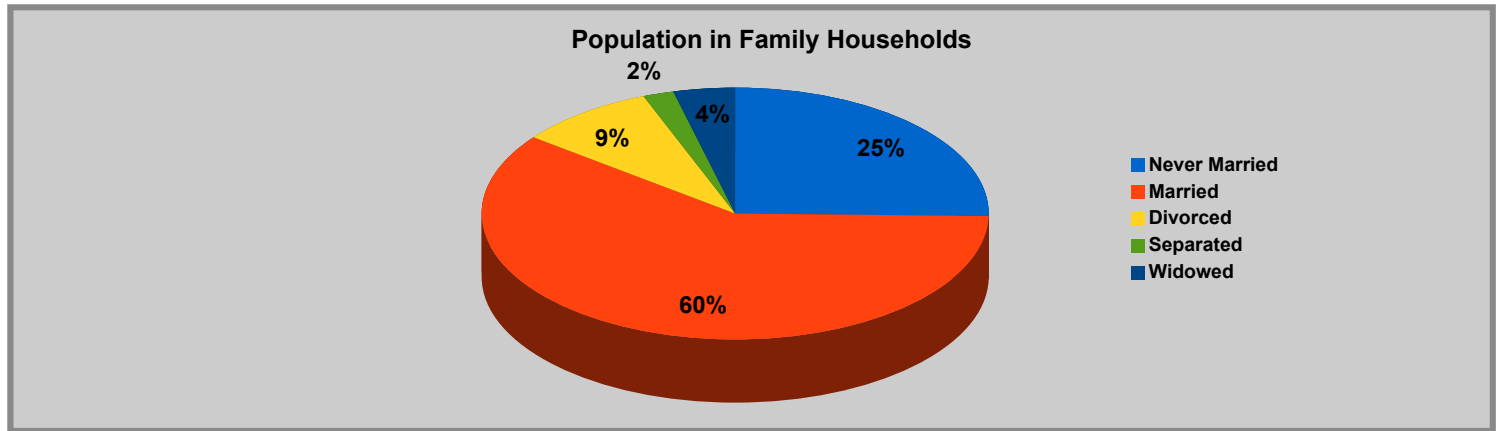
	2010		2013		2018		2023		10 Yr Change
Population by Age Forecast									
0 to 4	47,956	7.58%	53,890	7.88%	59,034	7.55%	63,007	7.16%	-0.73%
5 to 13	91,570	14.47%	92,651	13.55%	102,674	13.14%	114,407	13.00%	-0.56%
14 to 17	40,938	6.47%	44,098	6.45%	45,376	5.81%	48,429	5.50%	-0.95%
18 to 21	30,766	4.86%	40,207	5.88%	48,591	6.22%	48,719	5.53%	-0.35%
22 to 24	23,862	3.77%	24,422	3.57%	31,503	4.03%	37,705	4.28%	0.71%
25 to 29	43,646	6.90%	41,454	6.06%	49,502	6.33%	61,057	6.94%	0.87%
30 to 34	44,985	7.11%	45,977	6.73%	44,833	5.74%	53,323	6.06%	-0.67%
35 to 39	48,184	7.61%	48,069	7.03%	49,926	6.39%	48,164	5.47%	-1.56%
40 to 44	47,420	7.49%	49,775	7.28%	52,158	6.67%	53,649	6.09%	-1.19%
45 to 49	47,598	7.52%	49,122	7.19%	53,769	6.88%	55,904	6.35%	-0.84%
50 to 54	46,283	7.31%	48,546	7.10%	52,766	6.75%	57,314	6.51%	-0.59%
55 to 59	38,287	6.05%	44,459	6.50%	51,642	6.61%	55,791	6.34%	-0.17%
60 to 64	29,922	4.73%	35,816	5.24%	46,609	5.96%	53,936	6.13%	0.89%
65 to 74	31,667	5.00%	42,839	6.27%	63,120	8.08%	84,310	9.58%	3.31%
75 to 84	14,493	2.29%	16,884	2.47%	24,104	3.08%	37,345	4.24%	1.77%
85+	5,355	0.85%	5,366	0.78%	5,897	0.75%	7,242	0.82%	0.04%
Totals:	632,932	100.00%	683,575	100.00%	781,504	100.00%	880,302	100.00%	

Age Category Changes



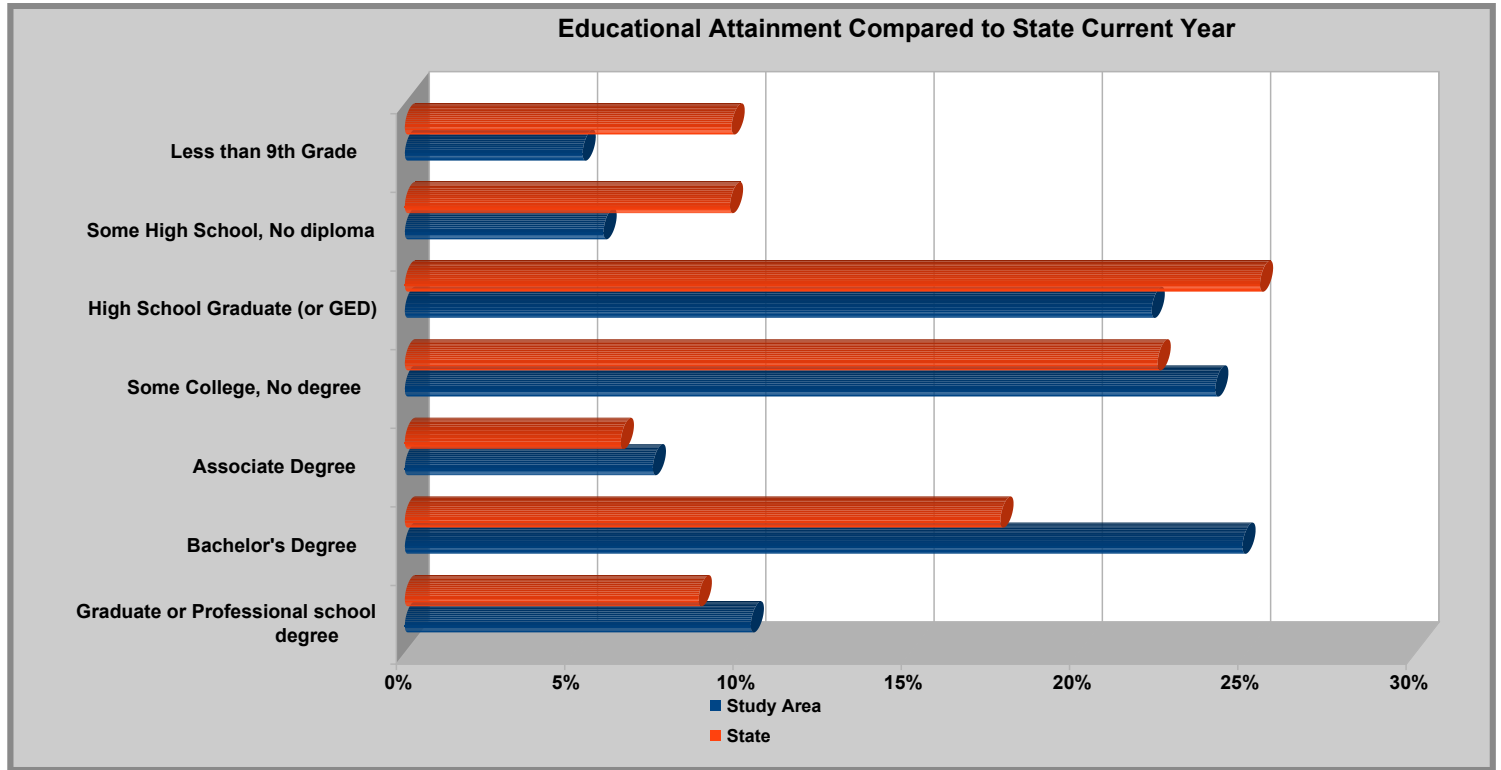
People by Household Type and Marital Status

Population by Household Type



	Study Area							State of TX		Comp
	2010		2013		2018		5 Yr	2013		Index CY
Population by Household Type Trends										
Population in Family Households	560,556	88.57%	604,874	88.49%	692,113	88.56%	0.07%	22,227,729	84.35%	105
Population in Non-Family Households	70,528	11.14%	76,716	11.22%	87,065	11.14%	-0.08%	3,525,630	13.38%	84
Population in Group Quarters	1,847	0.29%	1,984	0.29%	2,328	0.30%	0.01%	597,153	2.27%	13
Totals:	632,931	100.00%	683,574	100.00%	781,506	100.00%		26,350,512	100.00%	
Population by Marital Status 15+										
Never Married	125,594	25.45%	135,883	25.30%	155,505	25.09%	-0.21%	5,703,479	27.48%	92
Married	295,305	59.85%	322,528	60.06%	374,133	60.36%	0.31%	11,428,493	55.06%	109
Divorced	43,166	8.75%	46,955	8.74%	54,146	8.74%	-0.01%	2,036,504	9.81%	89
Separated	9,808	1.99%	10,559	1.97%	12,021	1.94%	-0.03%	543,188	2.62%	75
Widowed	19,531	3.96%	21,108	3.93%	23,992	3.87%	-0.06%	1,046,577	5.04%	78
Totals:	493,404	100.00%	537,033	100.00%	619,797	100.00%		20,758,241	100.00%	
Population by Marital Status Single Female 15+										
Divorced	25,812	25.65%	28,070	25.75%				1,179,105	25.65%	100
Never Married	58,673	58.31%	63,470	58.23%				2,570,339	55.92%	104
Widowed	16,130	16.03%	17,452	16.01%				846,660	18.42%	87
Totals:	100,615	100.00%	108,992	100.00%				4,596,104	100.00%	
Population by Marital Status Single Male 15+										
Divorced	17,355	19.79%	18,885	19.89%				857,399	20.46%	97
Never Married	66,921	76.33%	72,413	76.26%				3,133,140	74.77%	102
Widowed	3,401	3.88%	3,656	3.85%				199,917	4.77%	81
Totals:	87,677	100.00%	94,954	100.00%				4,190,456	100.00%	
Population by Group Quarters										
Institutionalized	1,518	82.14%	1,482	83.97%				374,024	64.22%	131
Non-institutionalized: College	1	0.05%	0	0.00%				119,806	20.57%	0
Non-institutionalized: Military	0	0.00%	0	0.00%				40,135	6.89%	0
Non-institutionalized: Other	329	17.80%	283	16.03%				48,427	8.32%	193
Totals:	1,848	100.00%	1,765	100.00%				582,392	100.00%	

Population by Educational Attainment: 25+

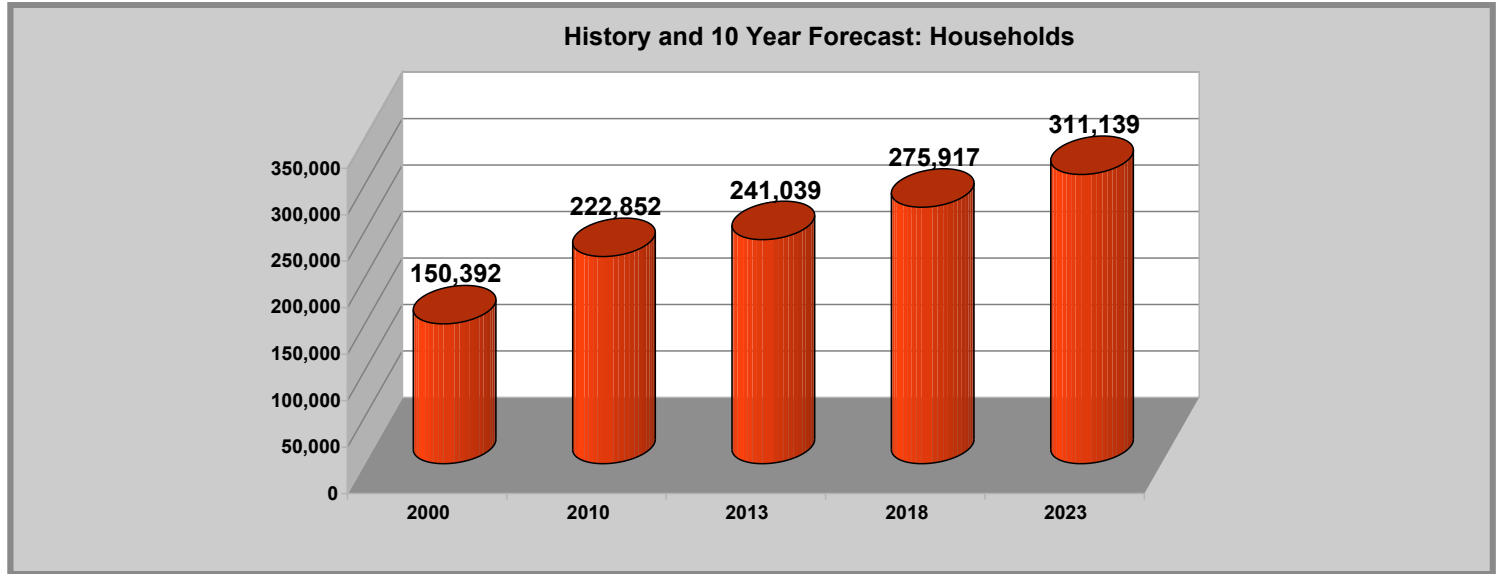


	Study Area								
	2010		2013		2018		5 Yr		
Population by Educational Attainment: 25+									
Less than 9th grade	20,571	5.17%	22,629	5.28%	27,241	5.51%	0.23%	9.71%	54
Some High School, No diploma	23,226	5.84%	25,294	5.91%	28,911	5.85%	-0.06%	9.66%	61
High School Graduate (or GED)	88,679	22.29%	95,046	22.19%	111,855	22.63%	0.44%	25.41%	87
Some College, No degree	95,394	23.98%	103,141	24.08%	116,623	23.59%	-0.49%	22.37%	108
Associate Degree	29,053	7.30%	31,563	7.37%	37,262	7.54%	0.17%	6.42%	115
Bachelor's Degree	100,154	25.17%	106,603	24.89%	121,698	24.62%	-0.27%	17.70%	141
Graduate or Professional School	40,762	10.25%	44,030	10.28%	50,739	10.26%	-0.02%	8.73%	118
Totals:	397,839	100.00%	428,306	100.00%	494,329	100.00%		100.00%	
Population: Currently Enrolled in Education									
High School			46,897	28.29%					
Kindergarten/Elementary School			104,460	63.02%					
Nursery School/Preschool			14,392	8.68%					
Totals:			165,749	100.00%					

Households and Change

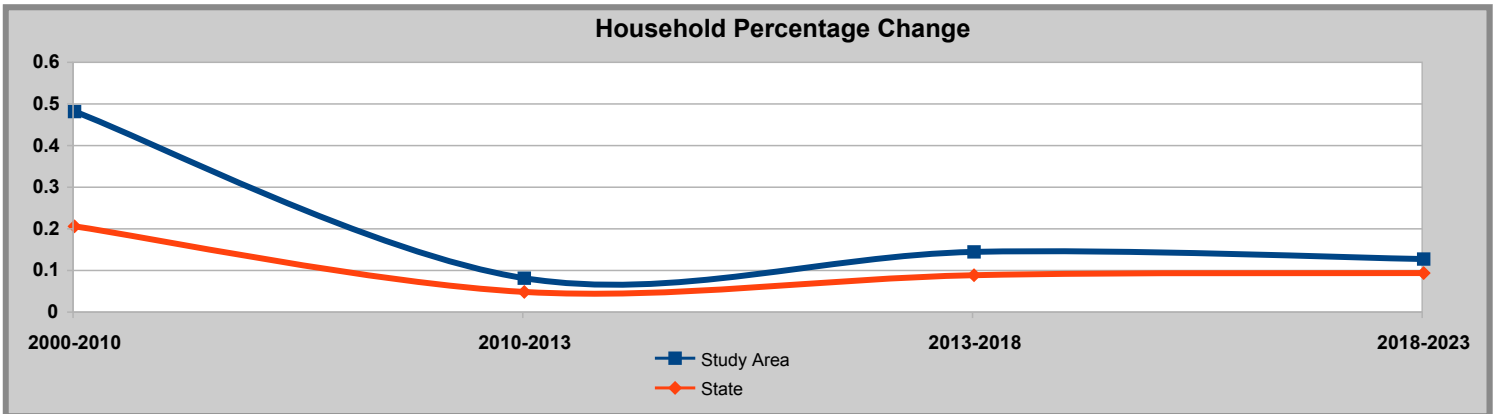
A household is defined as all people who occupy a housing unit. It includes two sub-categories: family households and non-family households. Group quarters are not included in this report.

Household History with 5 and 10 Year Projected Change



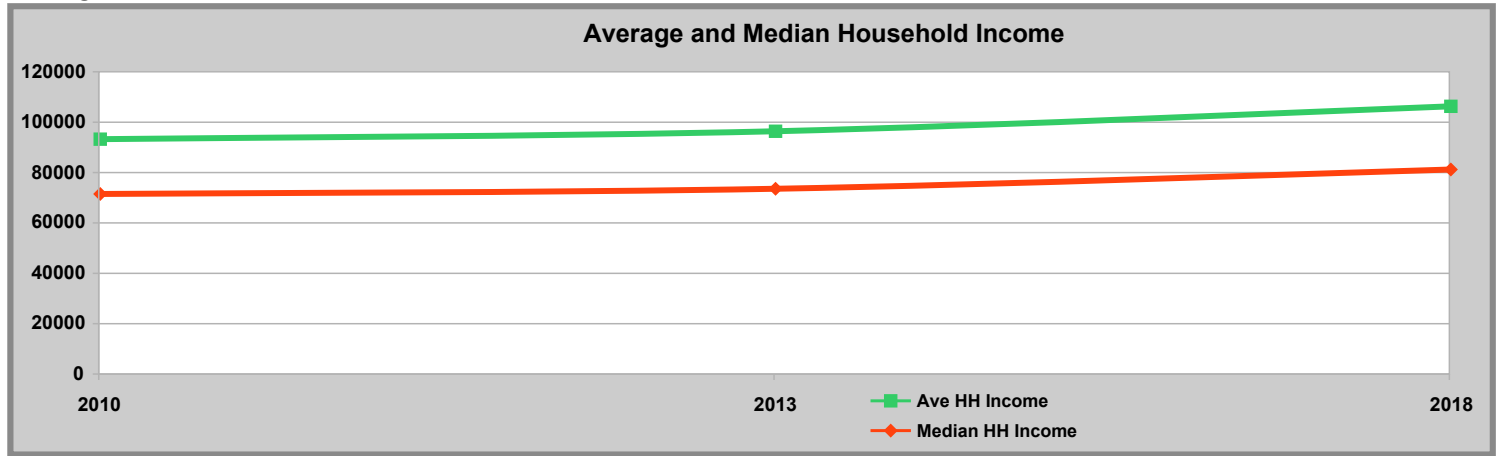
<i>Household Trends</i>	2000	2010	2013	2018	2023
Study Area Households	150,392	222,852	241,039	275,917	311,139
Households Change		72,460	18,187	34,878	35,222
Percent Change		48.18%	8.16%	14.47%	12.77%
State Households	7,397,300	8,922,933	9,356,906	10,187,788	11,144,458
Households Change		1,525,633	433,973	830,882	956,670
Percent Change		20.62%	4.86%	8.88%	9.39%
Population / Households	2.82	2.84	2.84	2.83	2.83
Population / Households Change		0.02	0.00	0.00	0.00
Percent Change		0.74%	-0.15%	-0.13%	-0.11%

Projected Percentage Household Change: Comparison of Study Area to State



Households by Income

Average and Median Household Income Trends

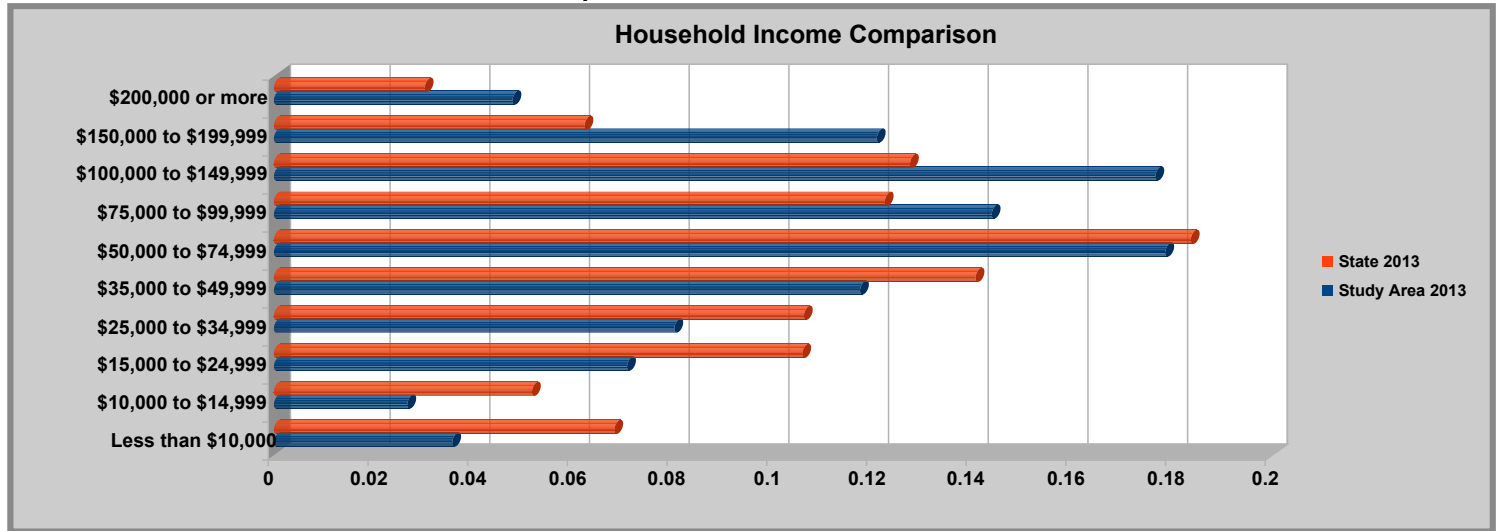


Household Income Trends	2010	2013	2018
Study Area: Average HH Income	93,286	96,424	106,292
Households Change		3,138	9,868
Percent Change		3.36%	10.23%
Study Area: Median HH Income	71,518	73,564	81,219
Per Capita Income	32,846	34,001	37,527
Per Capita Income Change		1,155	3,527
Percent Change		3.52%	10.37%

State Average HH Income	69,147	72,886	80,932
Households Change		3,740	8,046
Percent Change		5.41%	11.04%

Average HH Income Comparative Index	135	132	131
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Current Year Estimated Household Income Comparison to State

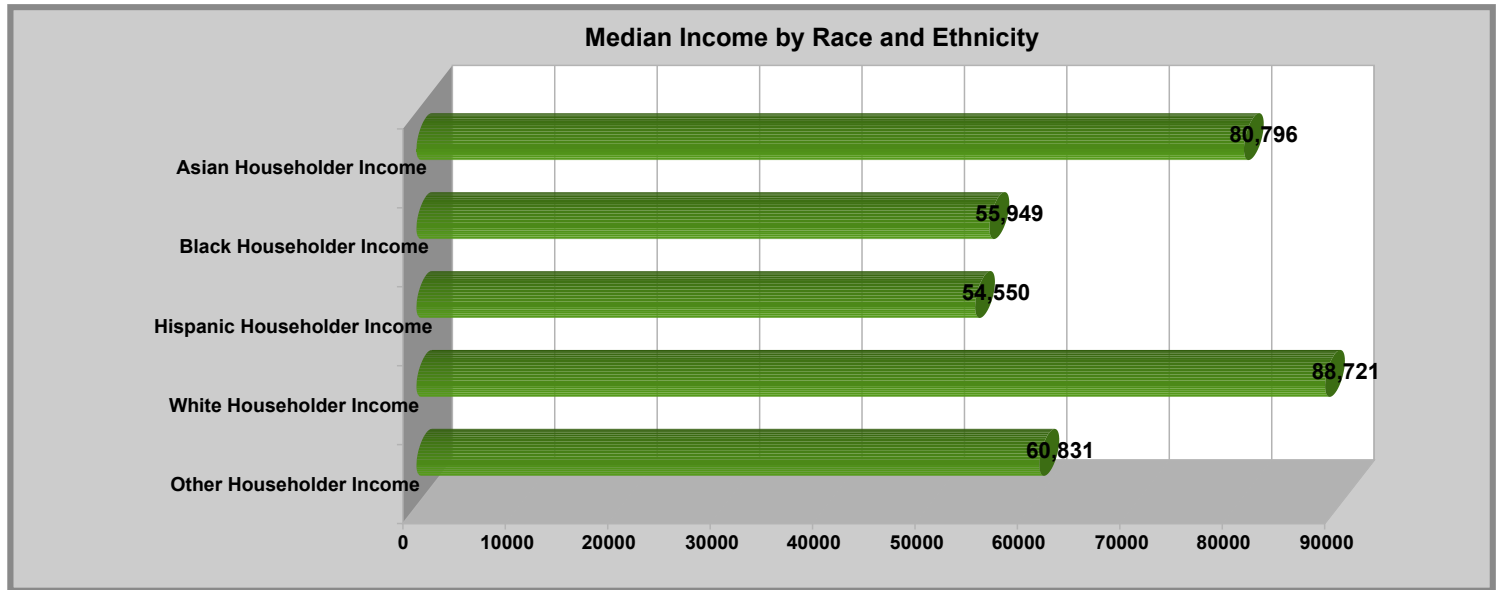


Households by Income

	Study Area							TX 2013	Comp Index CY	
	2010		2013		2018		5 Yr			
Household Income Forecast by Category										
Less than \$10,000	8,318	3.73%	8,628	3.58%	8,346	3.02%	-0.56%	6.83%	52	
\$10,000 to \$14,999	6,219	2.79%	6,455	2.68%	6,726	2.44%	-0.24%	5.18%	52	
\$15,000 to \$24,999	17,245	7.74%	17,084	7.09%	17,129	6.21%	-0.88%	10.60%	67	
\$25,000 to \$34,999	18,437	8.27%	19,369	8.04%	19,352	7.01%	-1.02%	10.63%	76	
\$35,000 to \$49,999	27,329	12.26%	28,347	11.76%	29,604	10.73%	-1.03%	14.08%	84	
\$50,000 to \$74,999	39,359	17.66%	43,111	17.89%	47,196	17.10%	-0.78%	18.40%	97	
\$75,000 to \$99,999	31,595	14.18%	34,715	14.40%	38,665	14.01%	-0.39%	12.26%	118	
\$100,000 to \$149,999	38,990	17.50%	42,630	17.69%	51,886	18.80%	1.12%	12.76%	139	
\$150,000 to \$199,999	17,390	7.80%	29,157	12.10%	28,380	10.28%	-1.81%	6.23%	194	
\$200,000 or more	17,971	8.06%	11,542	4.79%	28,662	10.39%	5.60%	3.03%	158	
Totals:	222,853	100.00%	241,038	100.00%	275,946	100.00%		100.00%		
Family Income Forecast by Category										
Less than \$10,000			5,131	2.87%	5,937	2.88%	0.01%	5.07%	57	
\$10,000 to \$14,999			3,304	1.85%	3,826	1.86%	0.01%	3.90%	47	
\$15,000 to \$24,999			10,698	5.98%	12,240	5.93%	-0.04%	9.63%	62	
\$25,000 to \$34,999			12,462	6.96%	14,312	6.94%	-0.02%	10.08%	69	
\$35,000 to \$49,999			19,492	10.89%	22,631	10.97%	0.08%	13.90%	78	
\$50,000 to \$74,999			29,588	16.53%	34,111	16.54%	0.01%	18.86%	88	
\$75,000 to \$99,999			27,272	15.24%	31,536	15.29%	0.05%	13.61%	112	
\$100,000 to \$149,999			36,396	20.33%	41,844	20.29%	-0.04%	14.51%	140	
\$150,000 to \$199,999			17,165	9.59%	19,836	9.62%	0.03%	5.30%	181	
\$200,000 or more			17,488	9.77%	19,972	9.68%	-0.09%	5.16%	189	
Totals:			178,996	100.00%	206,245	100.00%		100.00%		
Non-family Income Forecast by Category										
Less than \$10,000			4,561	7.39%	5,137	7.37%	-0.02%	14.66%	50	
\$10,000 to \$14,999			3,517	5.70%	3,956	5.68%	-0.02%	9.77%	58	
\$15,000 to \$24,999			8,925	14.47%	10,088	14.48%	0.01%	15.31%	94	
\$25,000 to \$34,999			8,897	14.42%	10,232	14.69%	0.27%	14.93%	97	
\$35,000 to \$49,999			10,417	16.88%	11,629	16.69%	-0.19%	15.17%	111	
\$50,000 to \$74,999			12,001	19.45%	13,328	19.13%	-0.32%	15.14%	129	
\$75,000 to \$99,999			6,513	10.56%	7,306	10.49%	-0.07%	6.86%	154	
\$100,000 to \$149,999			4,559	7.39%	5,075	7.28%	-0.11%	5.13%	144	
\$150,000 to \$199,999			1,155	1.87%	1,270	1.82%	-0.05%	1.55%	121	
\$200,000 or more			1,155	1.87%	1,655	2.38%	0.50%	1.48%	126	
Totals:			61,700	100.00%	69,676	100.00%		100.00%		
	Study Area						TX 2013	Comp Index CY		
	2013		2018		5 Yr					
Household Income										
Median			73,564		81,219		7655		53,635	137
Family Median			83,087		82,978		-109		59,860	139

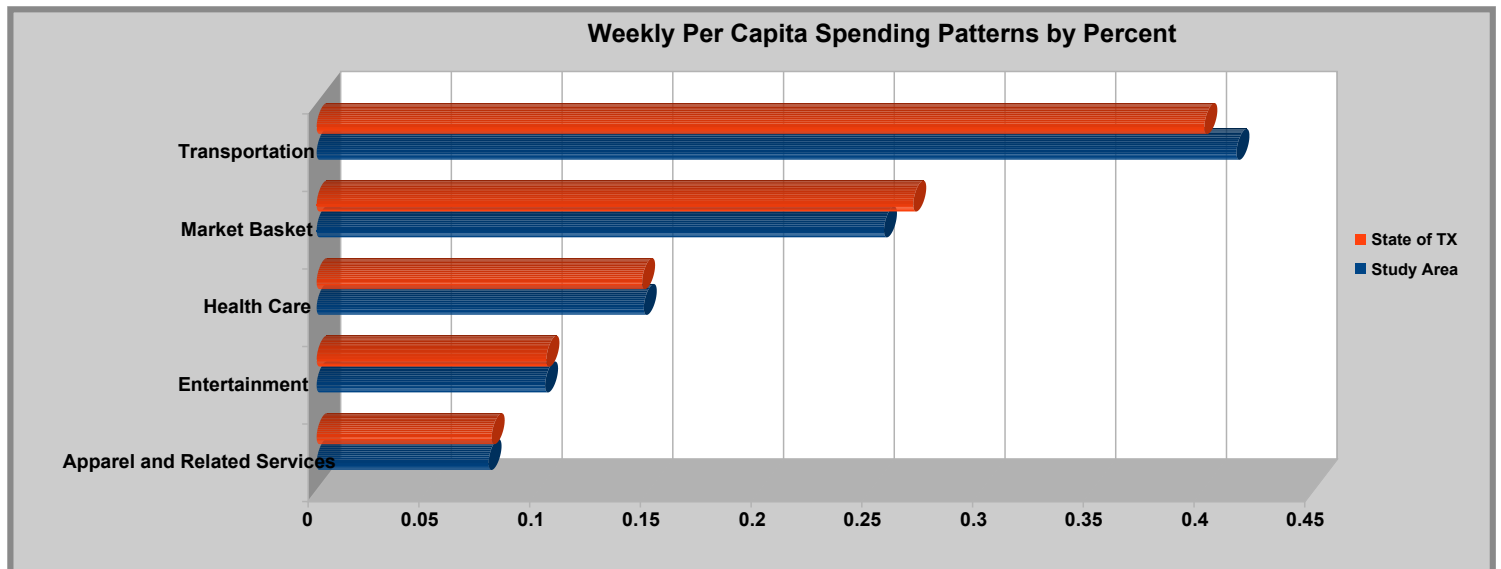
Households by Income

Median Income by Race and Ethnicity: 2013



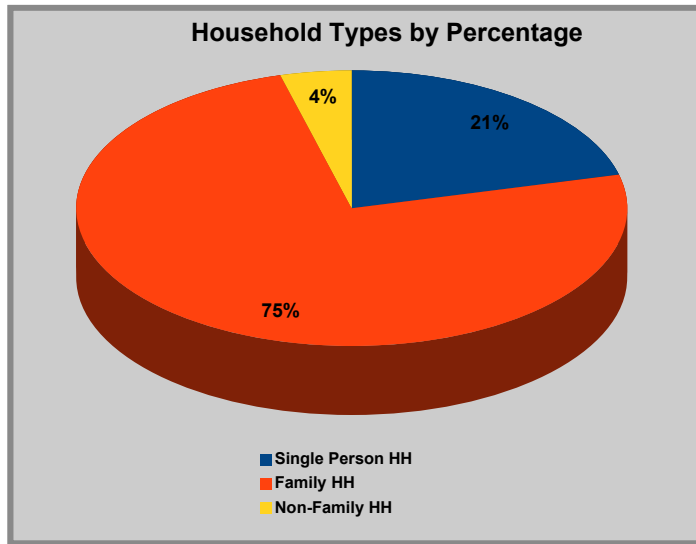
	Study Area	State of TX	Comp Index CY
2013 Median Income by Race and Ethnicity: Compared to State			
Asian Householder Income	80,796	72,621	111
Black Householder Income	55,949	42,398	132
Hispanic Householder Income	54,550	40,563	134
White Householder Income	88,721	65,802	135
Other Householder Income	60,831	49,928	122

Spending Patterns: Weekly Per Capita Consumer Expenditures

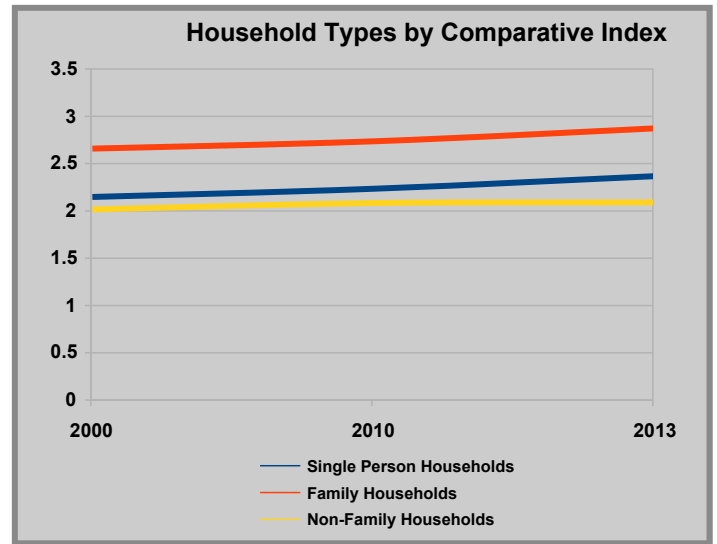


Households by Structure

Single, Family and Non-Family Households: 2013



Household Type Trends Compared to State



Household Type Trends	Study Area			State of TX		
	2000	2010	2013	2000	2010	2013
Single Person Households	46,460	50,589	58,150	2,163,266	2,264,656	2,456,042
Change		4,129	7,561		101,390	191,386
Percent Change		8.89%	14.95%		4.69%	8.45%
Family Households	165,857	178,996	206,243	6,237,148	6,542,483	7,180,362
Change		13,139	27,247		305,335	637,879
Percent Change		7.92%	15.22%		4.90%	9.75%
Non-Family Households	10,534	11,454	11,524	522,519	549,767	551,384
Change		920	70		27,248	1,617
Percent Change		8.73%	0.61%		5.21%	0.29%

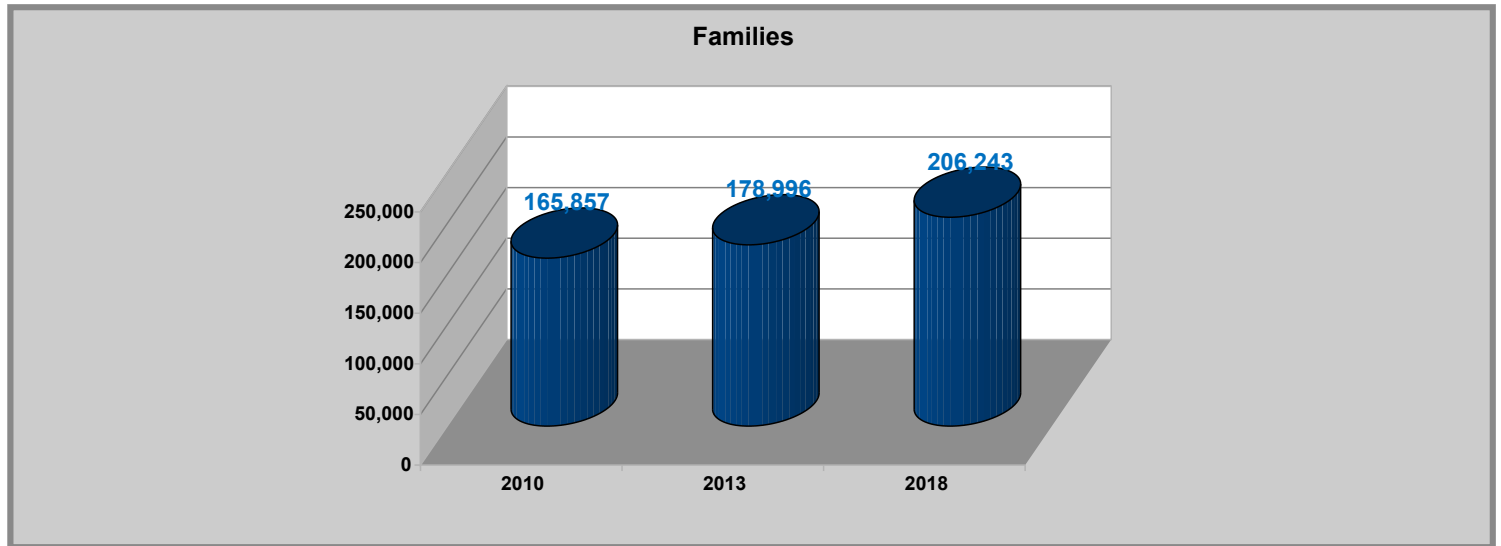
Households by Structure

	2010		Study Area 2013		2018		5 Yr	TX 2013	Comp Index CY
Households by Size									
1-person household	46,460	20.85%	50,589	20.99%	58,150	21.08%	0.09%	24.20%	87
2-person household	66,885	30.01%	72,162	29.94%	82,453	29.88%	-0.05%	30.27%	99
3-person household	40,151	18.02%	43,424	18.02%	49,716	18.02%	0.00%	16.63%	108
4-person household	37,894	17.00%	40,925	16.98%	46,869	16.99%	0.01%	14.78%	115
5-person household	18,923	8.49%	20,429	8.48%	23,371	8.47%	-0.01%	8.04%	105
6-person household	7,623	3.42%	8,219	3.41%	9,377	3.40%	-0.01%	3.47%	98
7-or-more person household	4,916	2.21%	5,293	2.20%	5,981	2.17%	-0.03%	2.61%	84
Totals:	222,852	100.00%	241,041	100.00%	275,917	100.00%		100.00%	
Non-Family Households by Size									
1-person household	46,460	81.52%	50,589	81.54%				80.47%	101
2-person household	8,701	15.27%	9,473	15.27%				15.76%	97
3-person household	1,168	2.05%	1,265	2.04%				2.39%	85
4-person household	429	0.75%	467	0.75%				0.98%	77
5-person household	134	0.24%	142	0.23%				0.25%	91
6-person household	67	0.12%	72	0.12%				0.10%	122
7-or-more person household	36	0.06%	36	0.06%				0.06%	95
Totals:	56,995	100.00%	62,044	100.00%				100.00%	
Single by Gender or Family Households									
Female Householder	28,243	17.03%	29,275	16.36%				19.86%	82
Male Householder	10,395	6.27%	11,512	6.43%				6.93%	93
Married Couple	127,220	76.70%	138,209	77.21%				73.21%	105
Totals:	165,858	100.00%	178,996	100.00%				100.00%	
Non-Family Households by Gender									
Female Not living alone	4,294	7.53%	4,657	7.51%				8.10%	93
Male Not living alone	6,240	10.95%	6,797	10.96%				11.43%	96
Female Living alone	25,361	44.50%	27,582	44.46%				42.67%	104
Male Living alone	21,099	37.02%	23,007	37.08%				37.80%	98
Totals:	56,994	100.00%	62,043	100.00%				100.00%	
2013: Owner Households by Number of Vehicles									
No vehicle available			1,743	1.06%				2.44%	44
1 vehicle available			33,104	20.22%				25.53%	79
2 vehicles available			84,578	51.67%				46.81%	110
3 vehicles available			33,438	20.43%				18.44%	111
4 vehicles available			8,492	5.19%				5.22%	99
5+ vehicles available			2,347	1.43%				1.54%	93
Totals:			163,702	100.00%				100.00%	
2013: Renter Households by Number of Vehicles									
No vehicle available			6,934	8.97%				11.94%	75
1 vehicle available			39,576	51.17%				49.77%	103
2 vehicles available			25,397	32.84%				30.83%	107
3 vehicles available			3,951	5.11%				5.62%	91
4 vehicles available			1,036	1.34%				1.36%	98
5+ vehicles available			444	0.57%				0.47%	122
Totals:			77,338	100.00%				100.00%	

Family Households

Family households with or without children are changing. The traditional married couple structure is evolving into many different family expressions. These data provide an insight into the family structures within the study area and then compares those structures to the state.

Family Trends

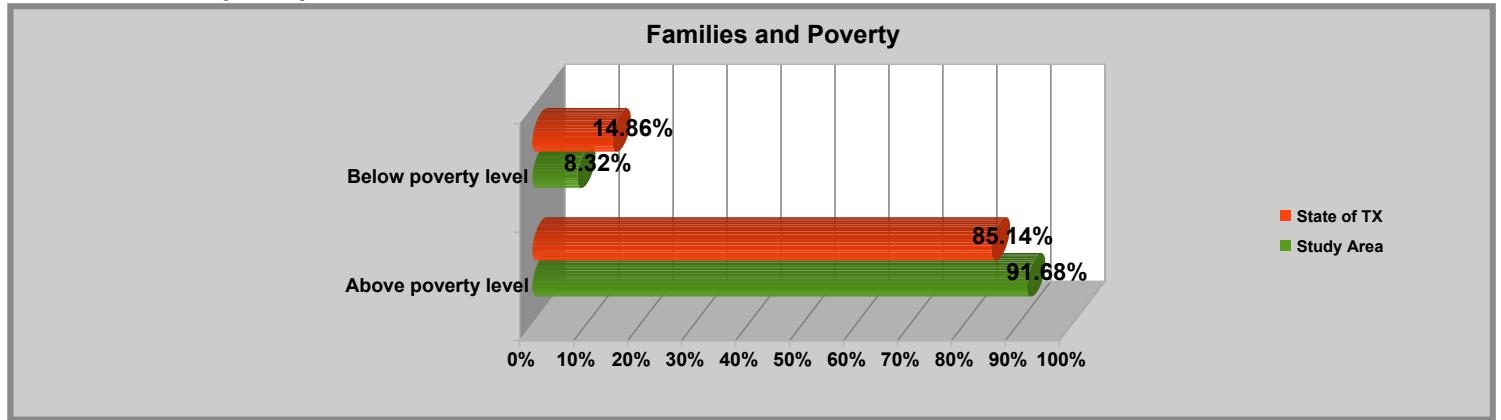


	2010	2013	2018
Study Area Family Households	165,857	178,996	206,243
Family Households Change		13,139	27,247
Percent Change		7.92%	15.22%
State Family Households	6,237,148	6,542,483	7,180,362
Family Households Change		305,335	637,879
Percent Change		4.90%	9.75%

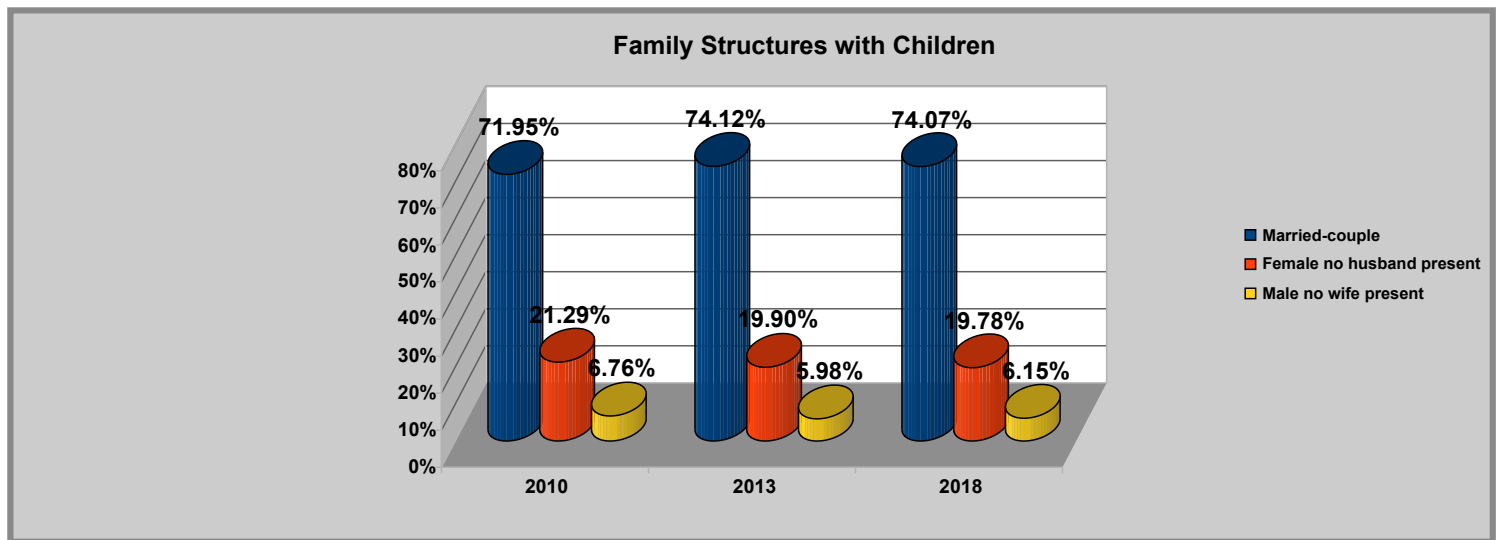
								TX	Comp
								2013	Index CY
2010		Study Area		2018		5 Yr			
		2013							
Family Households by Size									
2-person household	58,184	35.08%	62,707	35.03%	72,175	35.00%	-0.04%	36.53%	96
3-person household	38,984	23.50%	42,157	23.55%	48,695	23.61%	0.06%	22.75%	104
4-person household	37,465	22.59%	40,445	22.60%	46,631	22.61%	0.01%	20.71%	109
5-person household	18,789	11.33%	20,284	11.33%	23,397	11.34%	0.01%	11.39%	100
6-person household	7,556	4.56%	8,154	4.56%	9,381	4.55%	-0.01%	4.93%	92
7-or-more person household	4,880	2.94%	5,248	2.93%	5,964	2.89%	-0.04%	3.70%	79
Totals:	165,858	100.00%	178,995	100.00%	206,243	100.00%		100.00%	

Family Households

Families in Poverty Compared to State



Families with Children by Type

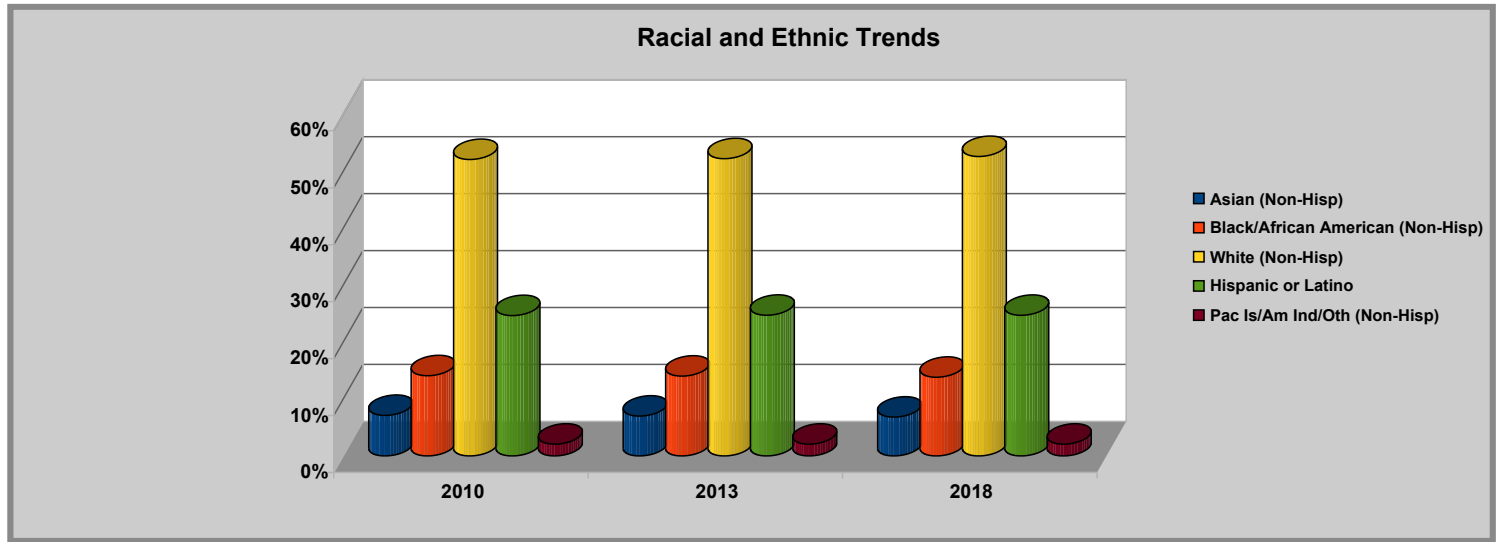


	2010		Study Area 2013		2018	5 Yr		TX 2013	Comp Index CY
Families with Children by Type									
Married-couple	67,687	71.95%	72,332	74.12%	83,770	74.07%	-0.05%	69.27%	107
Female no husband present	20,028	21.29%	19,419	19.90%	22,370	19.78%	-0.12%	24.15%	82
Male no wife present	6,357	6.76%	5,838	5.98%	6,951	6.15%	0.16%	6.58%	91
Totals:	94,072	100.00%	97,589	100.00%	113,091	100.00%		100.00%	
Families with No Children by Type									
Married-couple	59,532	82.93%	65,877	80.92%	74,780	80.28%	-0.65%	77.11%	105
Female no husband present	8,214	11.44%	9,856	12.11%	11,498	12.34%	0.24%	15.62%	78
Male no wife present	4,038	5.63%	5,674	6.97%	6,874	7.38%	0.41%	7.27%	96
Totals:	71,784	100.00%	81,407	100.00%	93,152	100.00%		100.00%	

Diversity: Race and Ethnicity

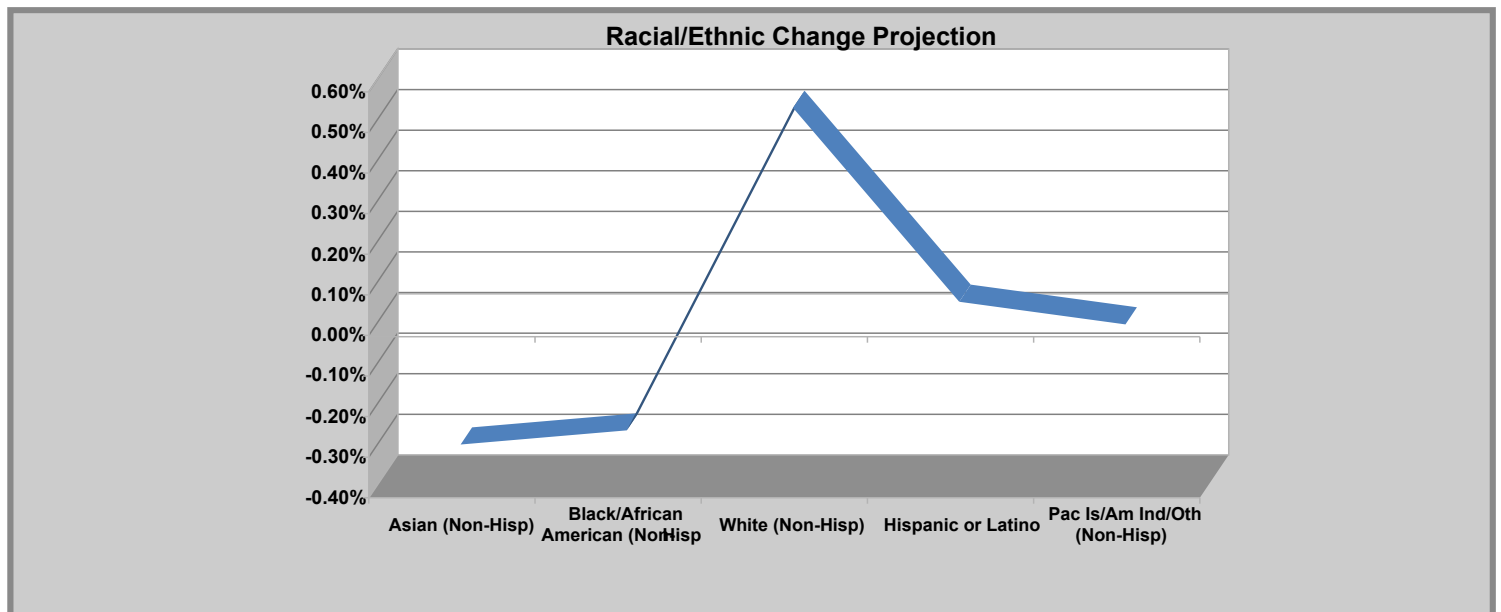
The diversity of a community is shaped by the racial/ethnicity of the people who reside in it but also people's age, income and education, career choices and geographic location.

Racial Ethnic Trend Projections

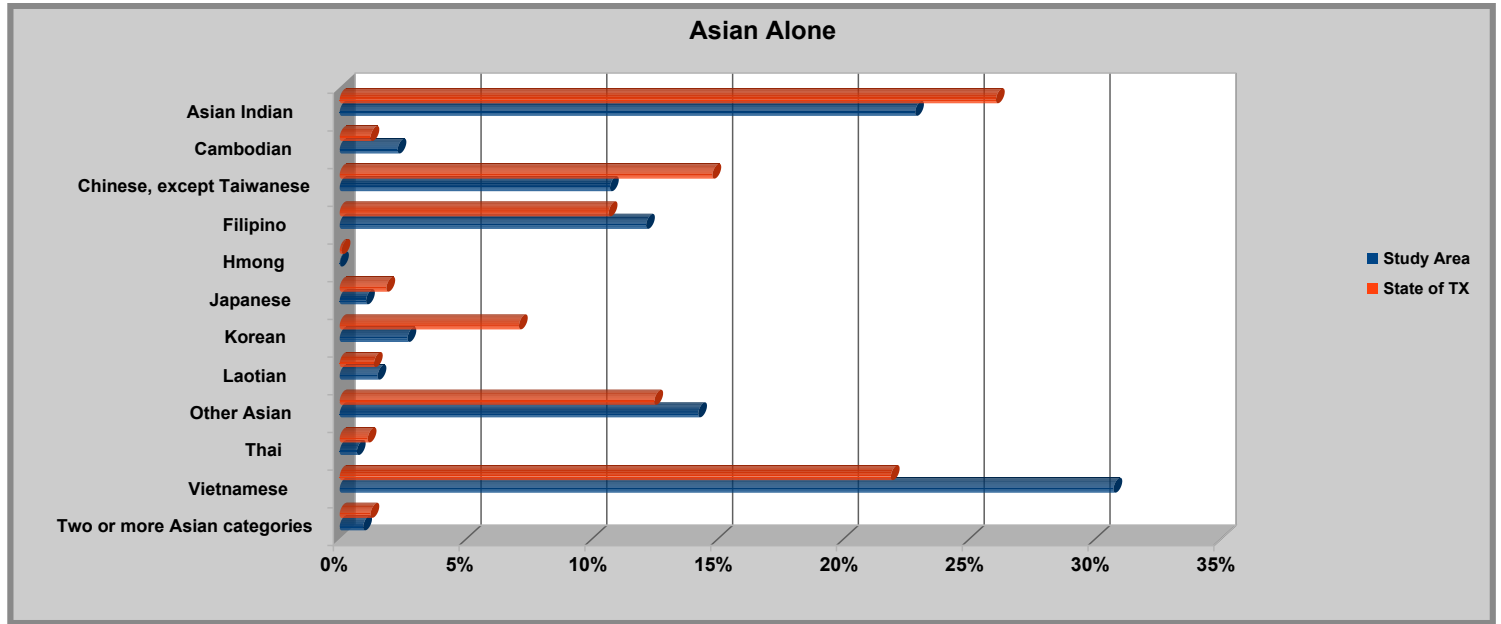


	Study Area							TX 2013	Comp Index CY
	2010		2013		2018		5 Yr		
Racial/Ethnic Trends									
Asian (Non-Hisp)	45,085	7.12%	47,834	7.00%	53,304	6.82%	-0.18%	3.86%	182
Black/African American (Non-Hisp)	89,168	14.09%	95,823	14.02%	108,009	13.82%	-0.20%	11.43%	123
White (Non-Hisp)	329,542	52.07%	356,869	52.21%	411,017	52.59%	0.39%	45.42%	115
Hispanic or Latino	156,021	24.65%	168,915	24.71%	193,031	24.70%	-0.01%	37.48%	66
Pac Is/Am Ind/Oth (Non-Hisp)	13,116	2.07%	14,133	2.07%	16,144	2.07%	-0.00%	1.81%	114
Totals:	632,932	100.00%	683,574	100.00%	781,505	100.00%		100.00%	

NOTE: Race and ethnicity breakouts are based upon Census Bureau categories. Only those groups for which the Bureau provides extended detail can be reported.

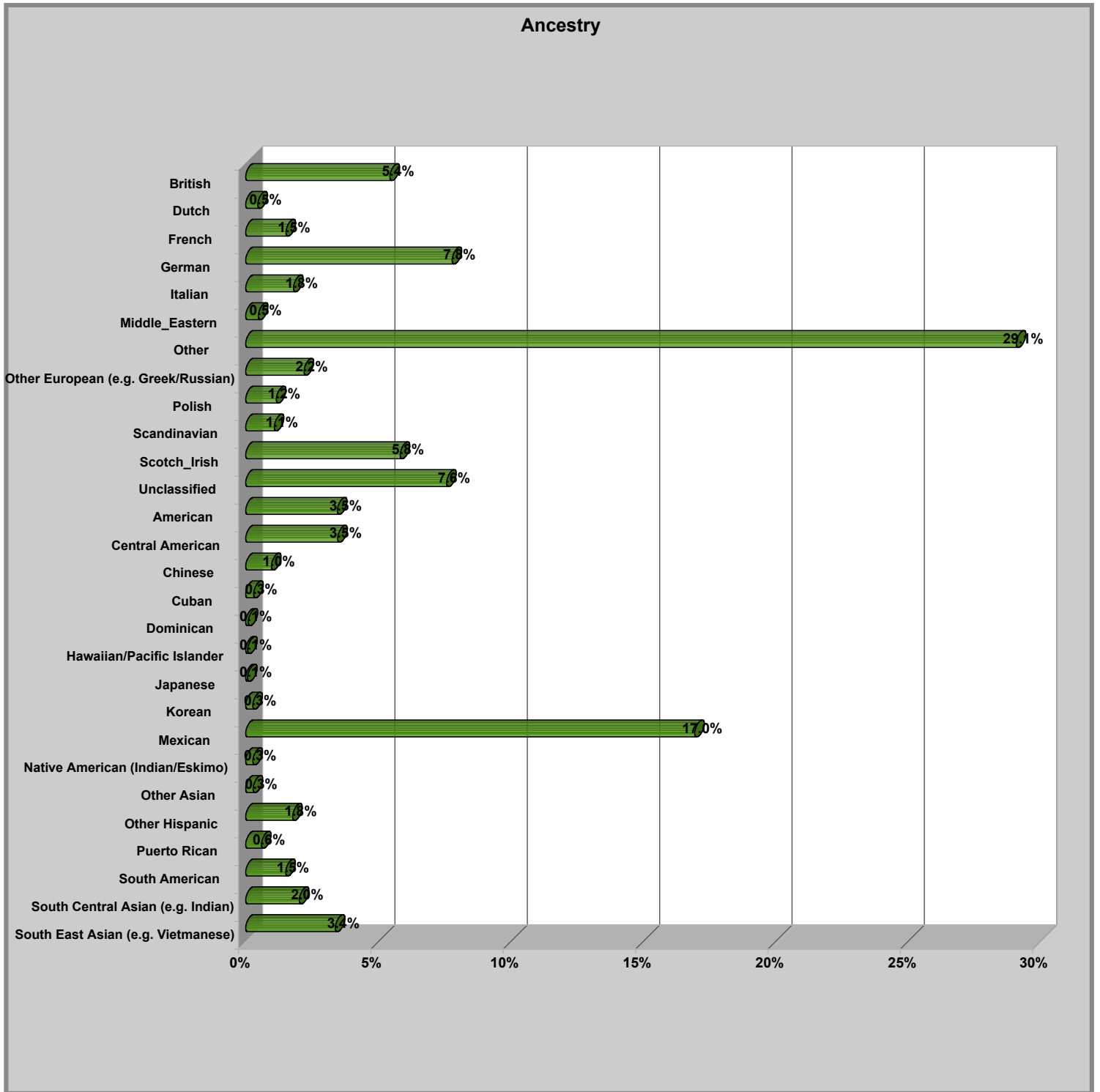


Estimated Current Year Asian Alone Population



	Study Area		State of TX		Comp Index CY
Population: Asian Alone	2013		2013		
Asian Indian	10,942	22.87%	265,012	26.09%	88
Cambodian	1,101	2.30%	12,460	1.23%	188
Chinese, except Taiwanese	5,140	10.75%	150,526	14.82%	73
Filipino	5,826	12.18%	108,634	10.69%	114
Hmong	8	0.02%	799	0.08%	21
Japanese	502	1.05%	18,860	1.86%	57
Korean	1,290	2.70%	72,391	7.13%	38
Laotian	721	1.51%	13,832	1.36%	111
Other Asian	6,817	14.25%	127,066	12.51%	114
Thai	327	0.68%	11,315	1.11%	61
Vietnamese	14,713	30.76%	222,567	21.91%	140
Two or more Asian categories	448	0.94%	12,446	1.23%	0
Totals:	47,835	100.00%	1,015,908	100.00%	

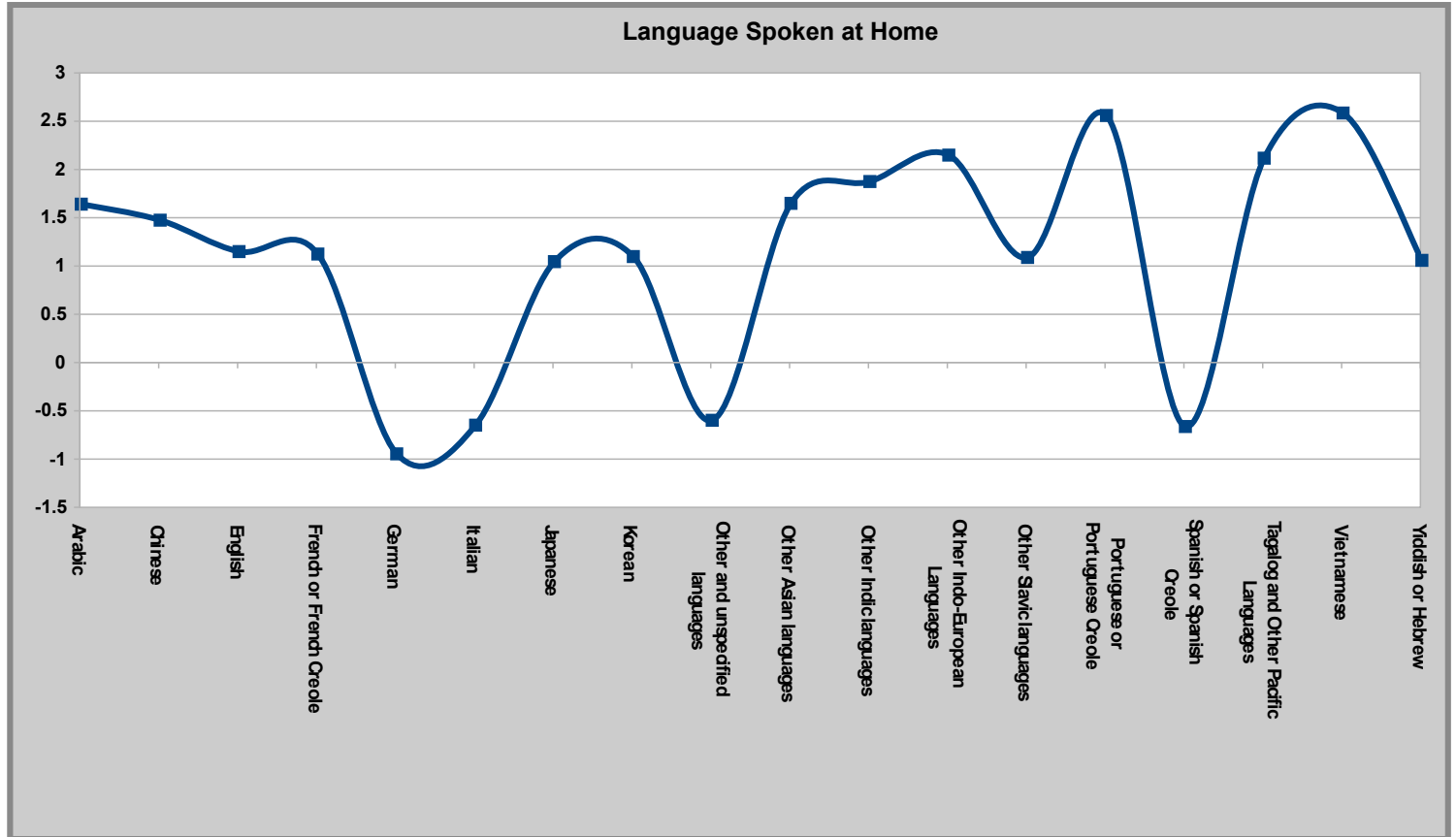
Population: Hispanic or Latino by Origin	Study Area				State of TX				Comp Index CY
	2010		2013		2010		2013		
Cuban	1,842	1.18%	1,983	1.17%	46,541	0.49%	49,180	0.50%	239
Mexican	108,071	69.27%	116,989	69.26%	7,951,193	84.04%	8,293,201	83.96%	82
Other Hispanic or Latino	42,380	27.16%	45,903	27.18%	1,332,611	14.09%	1,395,565	14.13%	193
Puerto Rican	3,727	2.39%	4,040	2.39%	130,576	1.38%	139,348	1.41%	173
Totals:	156,020	100.00%	168,915	100.00%	9,460,921	100.00%	9,877,294	100.00%	



Diversity: Languages

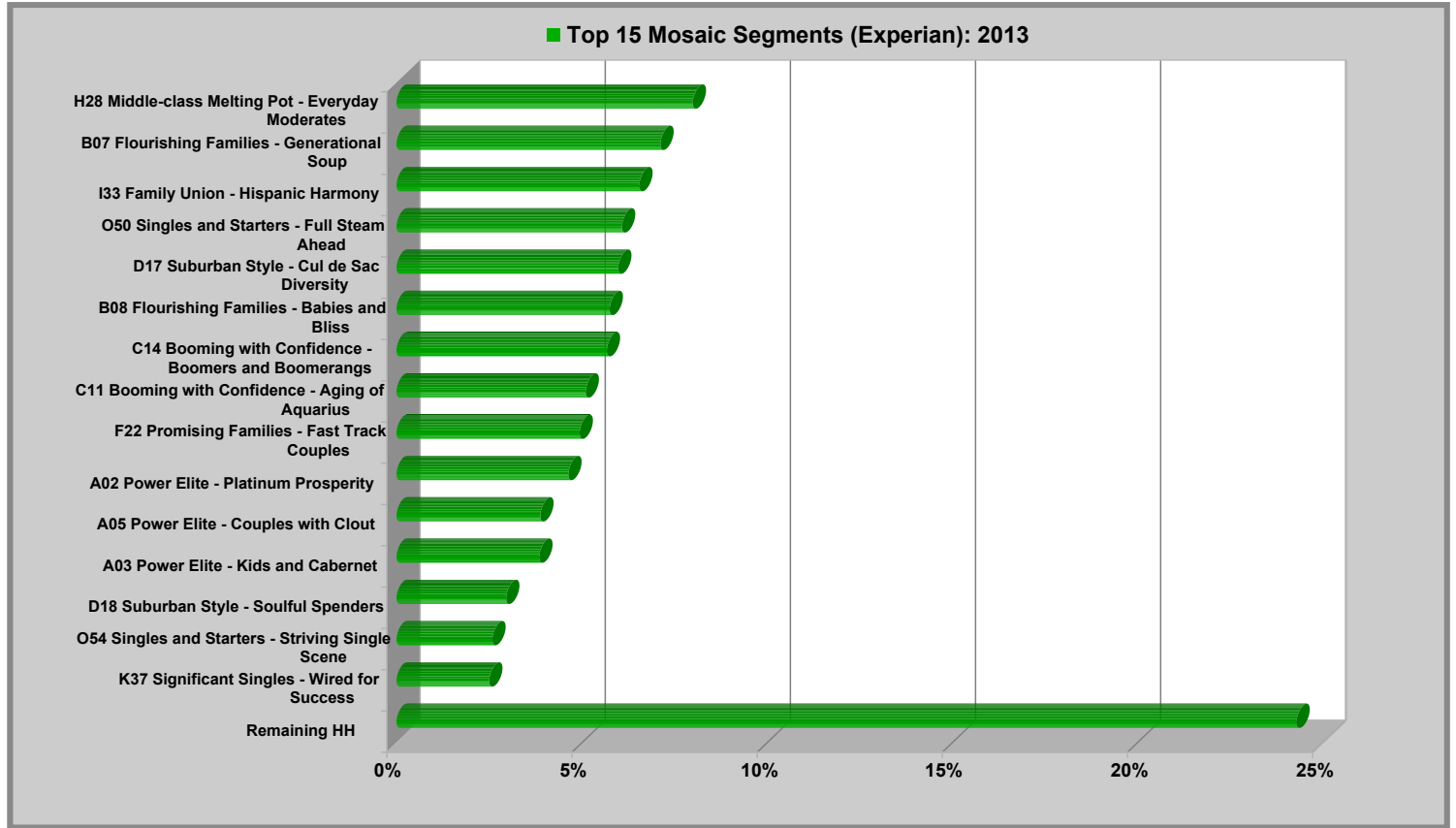
	Study Area		State of TX		Comp Index CY
Population 5+ by Language Spoken at Home (Detail)	2013		2013		
Speak Arabic	2,222	0.35%	52,283	0.22%	164
Speak Chinese	5,450	0.87%	142,580	0.59%	148
Speak French or French Creole	2,051	0.33%	68,878	0.28%	115
Speak German	2,219	0.35%	76,148	0.31%	112
Speak Italian	303	0.05%	12,371	0.05%	95
Speak Japanese	276	0.04%	16,428	0.07%	65
Speak Korean	1,561	0.25%	57,639	0.24%	105
Speak only English	453,291	71.99%	15,936,474	65.56%	110
Speak Other and unspecified languages	1,283	0.20%	82,904	0.34%	60
Speak Other Asian languages	5,063	0.80%	118,473	0.49%	165
Speak Other Indic languages	10,882	1.73%	223,982	0.92%	188
Speak Other Indo-European Languages	1,796	0.29%	32,255	0.13%	215
Speak Other Slavic languages	1,617	0.26%	57,339	0.24%	109
Speak Portuguese or Portuguese Creole	1,256	0.20%	18,940	0.08%	256
Speak Spanish or Spanish Creole	122,235	19.41%	7,119,846	29.29%	66
Speak Tagalog and Other Pacific Languages	4,933	0.78%	89,928	0.37%	212
Speak Vietnamese	13,090	2.08%	195,502	0.80%	258
Speak Yiddish or Hebrew	159	0.03%	5,796	0.02%	106
Totals:	629,687	100.00%	24,307,766	100.00%	

Population 5+ by Language Spoken at Home: Comparative Analysis Relative to the State of TX



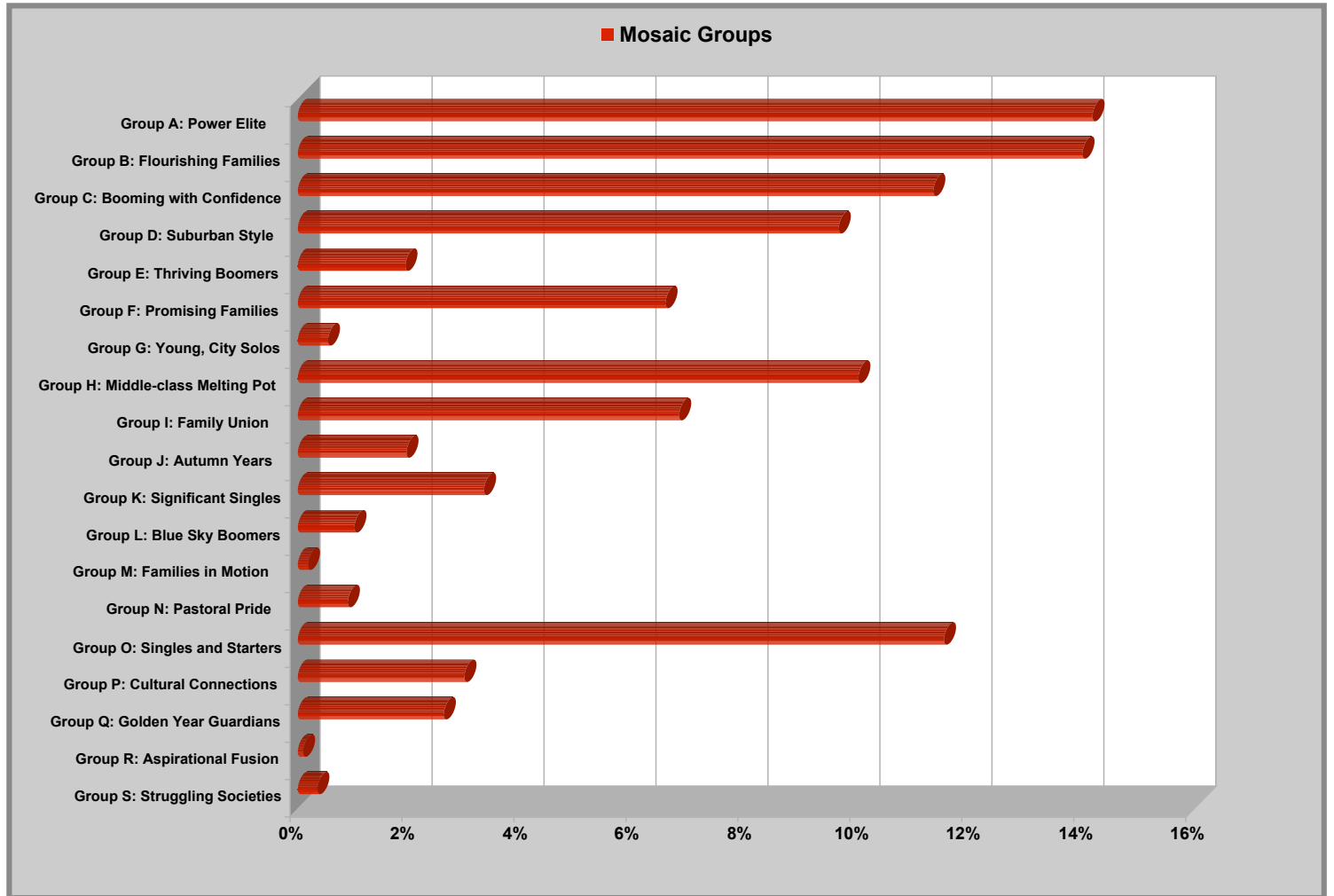
Mosaic Lifestyle Segmentation Types

Mosaic Lifestyle Types provides insight into the behaviors, attitudes and preferences of the households within the Study Area. The result is a fuller multidimensional understanding of a community, neighborhood, zip code or other geography.



	Study Area		State of TX		Comp Index CY
Mosaic: Top 15 Segments	2013		2013		
H28 Middle-class Melting Pot - Everyday Moderates	19,287	8.00%	341,536	3.65%	219
B07 Flourishing Families - Generational Soup	17,180	7.13%	197,319	2.11%	338
I33 Family Union - Hispanic Harmony	15,809	6.56%	571,560	6.11%	107
O50 Singles and Starters - Full Steam Ahead	14,680	6.09%	237,796	2.54%	240
D17 Suburban Style - Cul de Sac Diversity	14,431	5.99%	221,224	2.36%	253
B08 Flourishing Families - Babies and Bliss	13,876	5.76%	215,787	2.31%	250
C14 Booming with Confidence - Boomers and Boomerangs	13,692	5.68%	182,215	1.95%	292
C11 Booming with Confidence - Aging of Aquarius	12,315	5.11%	248,180	2.65%	193
F22 Promising Families - Fast Track Couples	11,922	4.95%	197,889	2.11%	234
A02 Power Elite - Platinum Prosperity	11,186	4.64%	209,909	2.24%	207
A05 Power Elite - Couples with Clout	9,363	3.88%	181,147	1.94%	201
A03 Power Elite - Kids and Cabernet	9,297	3.86%	150,276	1.61%	240
D18 Suburban Style - Soulful Spenders	7,139	2.96%	194,149	2.07%	143
O54 Singles and Starters - Striving Single Scene	6,241	2.59%	293,864	3.14%	82
K37 Significant Singles - Wired for Success	6,036	2.50%	123,988	1.33%	189
Remaining HH	58,585	24.31%	5,790,067	61.88%	39
Totals:	241,039	100.00%	9,356,906	100.00%	

Mosaic Groups

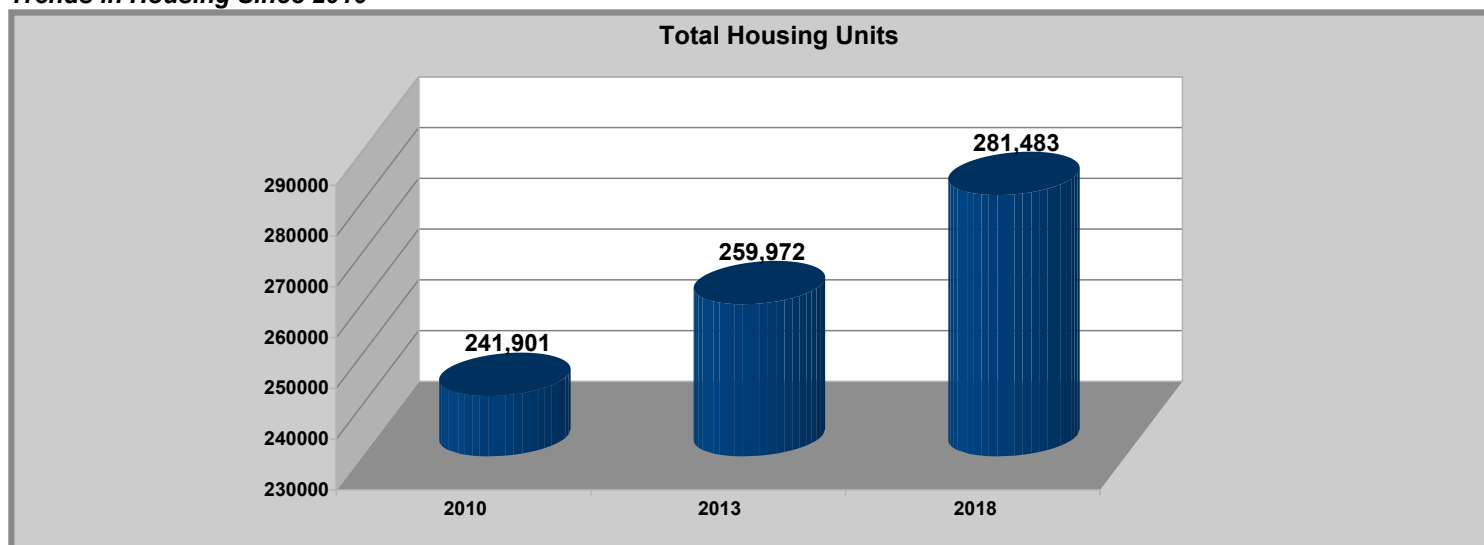


	Study Area		State of TX		Comp Index CY
Mosaic Groups	2013		2013		
Group A: Power Elite	34,214	14.19%	678,840	7.25%	196
Group B: Flourishing Families	33,784	14.02%	508,238	5.43%	258
Group C: Booming with Confidence	27,362	11.35%	482,195	5.15%	220
Group D: Suburban Style	23,290	9.66%	523,546	5.60%	173
Group E: Thriving Boomers	4,633	1.92%	366,632	3.92%	49
Group F: Promising Families	15,832	6.57%	316,168	3.38%	194
Group G: Young, City Solos	1,298	0.54%	137,409	1.47%	37
Group H: Middle-class Melting Pot	24,135	10.01%	466,139	4.98%	201
Group I: Family Union	16,419	6.81%	723,227	7.73%	88
Group J: Autumn Years	4,678	1.94%	336,914	3.60%	54
Group K: Significant Singles	8,019	3.33%	253,259	2.71%	123
Group L: Blue Sky Boomers	2,437	1.01%	428,975	4.58%	22
Group M: Families in Motion	436	0.18%	224,668	2.40%	8
Group N: Pastoral Pride	2,155	0.89%	545,694	5.83%	15
Group O: Singles and Starters	27,821	11.54%	955,503	10.21%	113
Group P: Cultural Connections	7,173	2.98%	1,354,115	14.47%	21
Group Q: Golden Year Guardians	6,286	2.61%	489,365	5.23%	50
Group R: Aspirational Fusion	226	0.09%	128,749	1.38%	7
Group S: Struggling Societies	841	0.35%	437,275	4.67%	7
Totals:	241,039	0.00%	9,356,911	100.00%	

Housing

Housing encompasses the number of housing units historically, presently and to some extent in the future within the study area.

Trends in Housing Since 2010



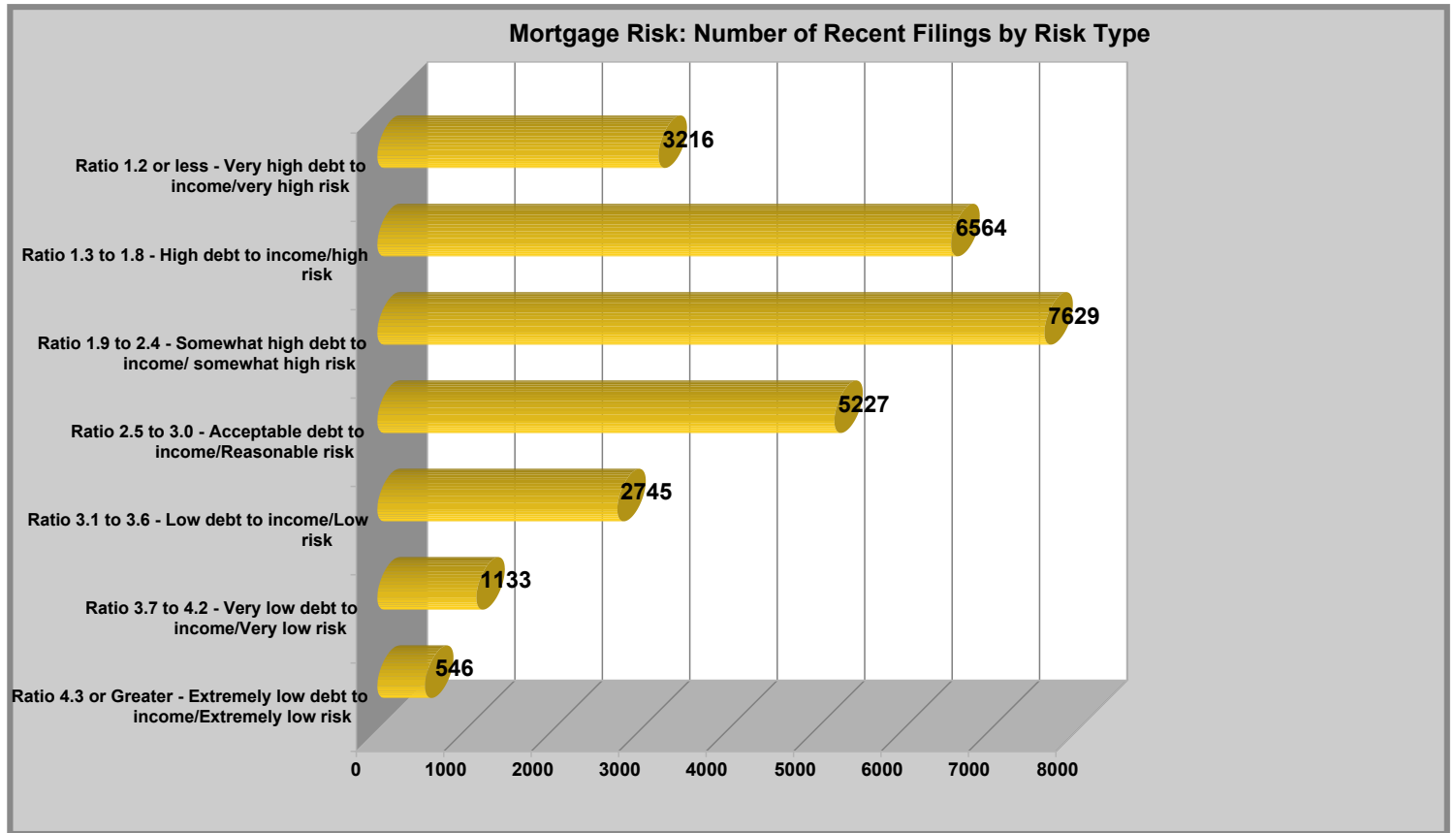
	2010	2013	2018
Housing Units	241,901	259,972	281,483
Family Households Change		18,071	21,511
Percent Change		7.47%	8.27%

								TX	Comp
2010		Study Area 2013		2018		5 Yr	2013	Index CY	
Housing by Occupancy									
Occupied	222,852	92.13%	241,039	92.72%	262,860	93.38%	0.67%	90.45%	103
Vacant	19,049	7.87%	18,933	7.28%	18,623	6.62%	-0.67%	9.55%	76
Totals:	241,901	100.00%	259,972	100.00%	281,483	100.00%		100.00%	
Housing by Type of Occupancy									
Owner Occupied	152,968	68.64%	163,702	67.92%	178,289	67.83%	-0.09%	63.82%	106
Renter Occupied	69,884	31.36%	77,337	32.08%	84,570	32.17%	0.09%	36.18%	89
Totals:	222,852	100.00%	241,039	100.00%	262,859	100.00%		100.00%	

Housing

	Study Area 2013		State of TX 2013		Comp Index CY
Housing Units by Dwelling Type					
1 Unit Attached	5,094	2.11%	252,034	2.70%	78
1 Unit Detached	174,235	72.28%	6,262,694	67.05%	108
2 Units	1,131	0.47%	179,457	1.92%	24
3 to 19 Units	34,940	14.50%	1,311,801	14.04%	103
20 to 49 Units	7,768	3.22%	270,216	2.89%	111
50 or More Units	8,775	3.64%	381,236	4.08%	89
Mobile Home or Trailer	8,775	3.64%	666,573	7.14%	51
Other	321	0.13%	16,965	0.18%	73
Totals:	241,039	100.00%	9,340,976	100.00%	
Owner Occupied Housing Values					
Less than \$20,000	2,107	1.29%	210,550	3.53%	37
\$20,000 to \$39,999	2,065	1.26%	328,215	5.50%	23
\$40,000 to \$59,999	1,908	1.17%	410,828	6.88%	17
\$60,000 to \$79,999	4,111	2.51%	545,452	9.13%	27
\$80,000 to \$99,999	10,284	6.28%	639,325	10.71%	59
\$100,000 to \$149,999	45,308	27.68%	1,339,590	22.43%	123
\$150,000 to \$199,999	40,771	24.91%	958,140	16.05%	155
\$200,000 to \$299,999	32,011	19.55%	823,878	13.80%	142
\$300,000 to \$399,999	12,107	7.40%	337,063	5.64%	131
\$400,000 to \$499,999	5,897	3.60%	153,426	2.57%	140
\$500,000 to \$749,999	4,059	2.48%	123,313	2.07%	120
\$750,000 to \$999,999	1,932	1.18%	61,732	1.03%	114
\$1,000,000 or more	1,141	0.70%	39,604	0.66%	105
Totals:	163,701	100.00%	5,971,116	100.00%	
Housing by Year Built					
1939 or Earlier	924	0.36%	452,661	4.38%	8
1940 to 1949	624	0.24%	410,091	3.97%	6
1950 to 1959	2,743	1.06%	959,946	9.29%	11
1960 to 1969	6,921	2.66%	1,028,953	9.96%	27
1970 to 1979	51,353	19.75%	1,813,579	17.56%	112
1980 to 1989	59,728	22.97%	1,860,754	18.02%	128
1990 to 1999	51,198	19.69%	1,651,742	15.99%	123
2000 to 2004	53,685	20.65%	1,336,256	12.94%	160
2005 or Later	32,796	12.62%	813,588	7.88%	160
Totals:	259,972	100.00%	10,327,570	100.00%	

Mortgage Risk Indicator



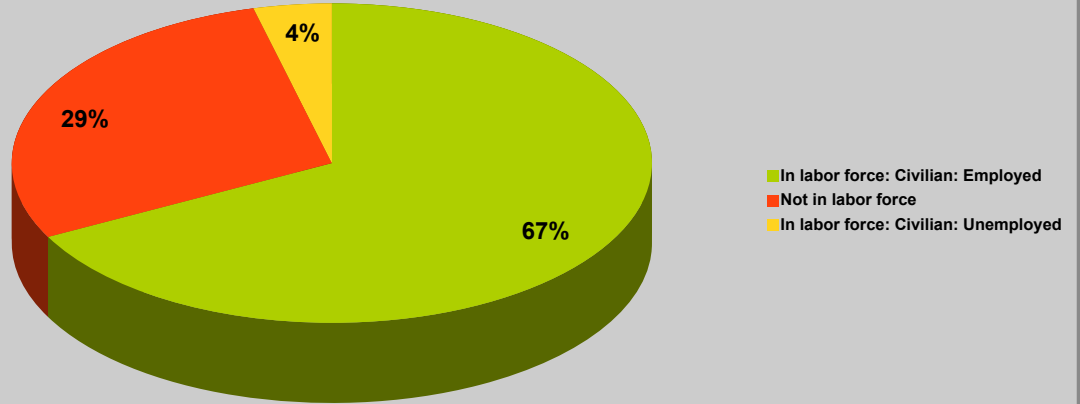
The Mortgage Risk Indicator indicates the assessed level of risk based upon debt to income. The higher the debt to income, the greater the risk. The values are used by mortgage lenders in the loan process.

Work

The Work theme expresses several different ways of looking at the work people do within the study area.

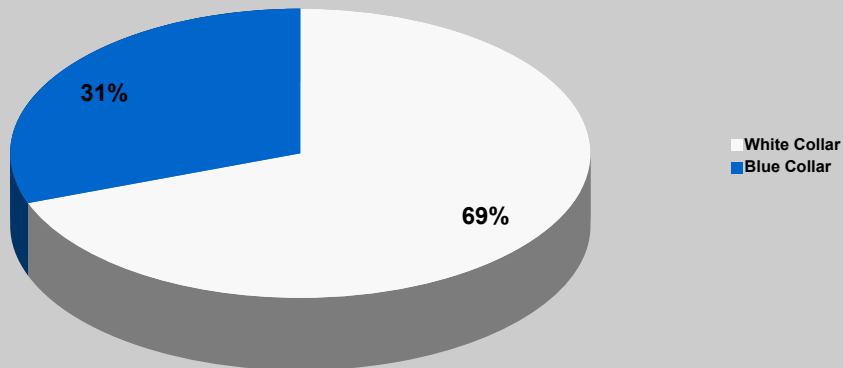
Employment Status of Population 16 and Older: 2013

Population 16+ by Current Year Employment Status

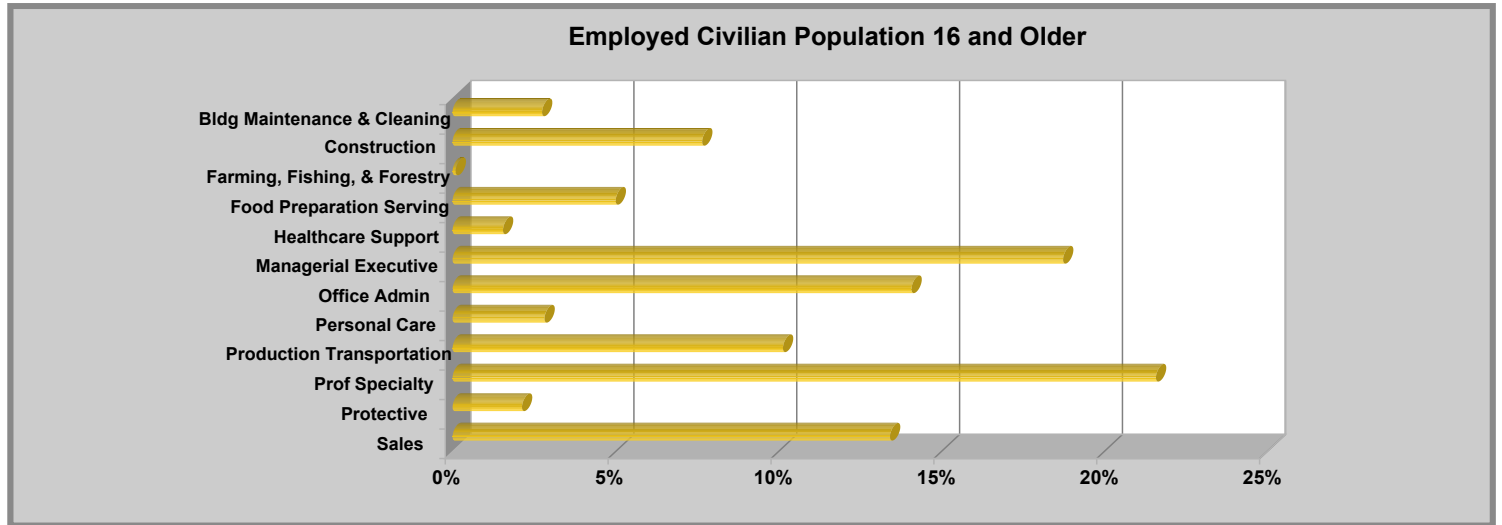


	Study Area		State of TX		Comp Index CY
Pop 16+ by Employment Status	2013		2013		
In labor force: Civilian: Employed	346,378	67.31%	12,060,548	60.29%	112
In labor force: In Armed Forces	380	0.07%	126,786	0.63%	
Not in labor force	147,586	28.68%	6,854,673	34.27%	84
In labor force: Civilian: Unemployed	20,281	3.94%	962,156	4.81%	82
Blue and White Collar Workers 2013	514,625	100.00%	20,004,163	100.00%	
Employed Pop 16+ Blue/White Collar					
Blue Collar	106,001	30.60%	4,557,361	37.79%	81
White Collar	240,377	69.40%	7,503,187	62.21%	112
	346,378	100.00%	12,060,548	100.00%	

Percentage Blue Collar to White Collar Workers

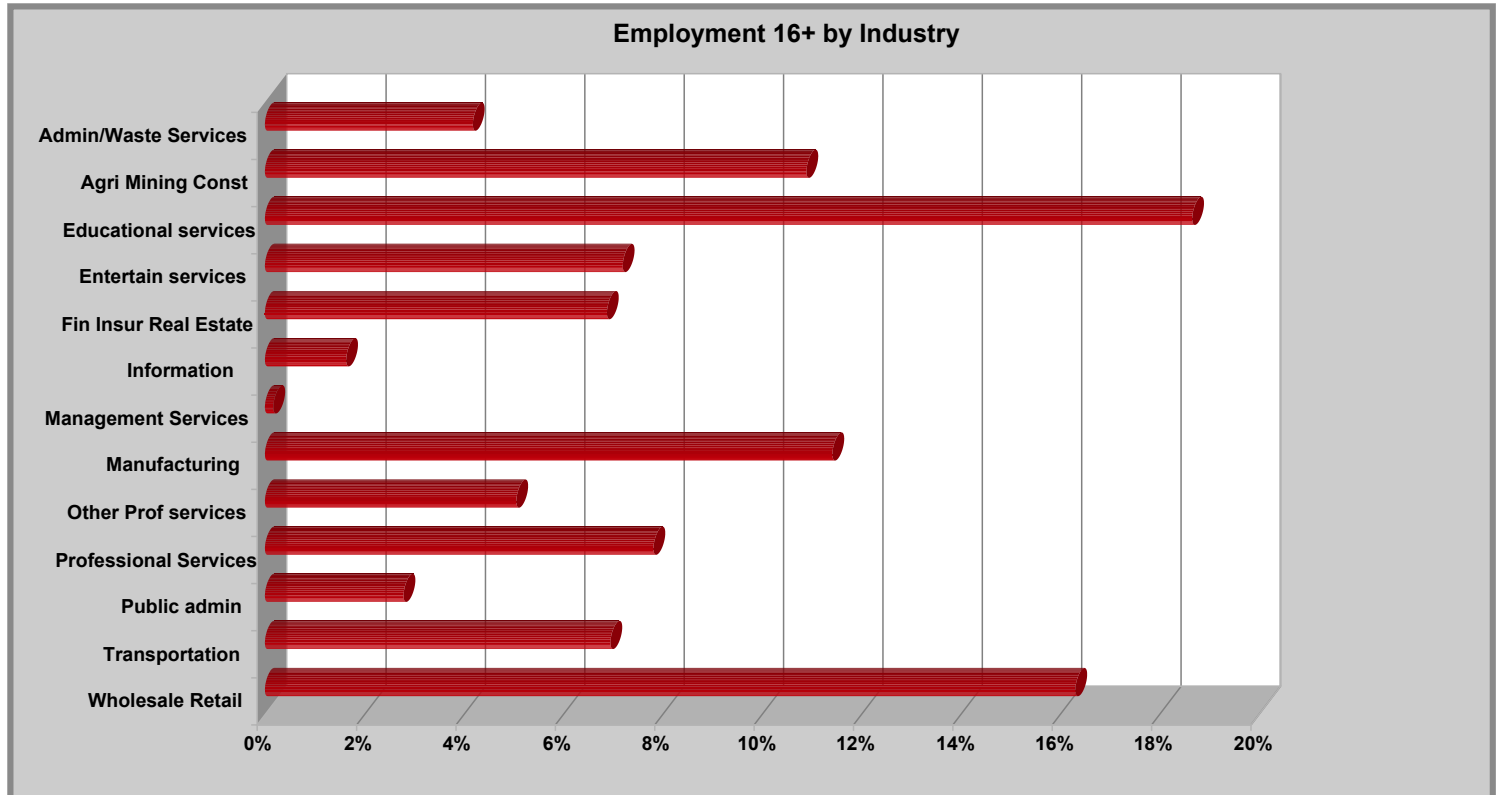


Employed Civilian Population by Occupation: 2013



Employed Civilian Pop 16+ by Occupation	Study Area 2013		State of TX 2013		Comp Index CY
Bldg Maintenance & Cleaning	9,512	2.75%	492,391	4.08%	67
Construction	26,538	7.66%	1,287,213	10.67%	72
Farming, Fishing, & Forestry	329	0.09%	65,709	0.54%	17
Food Preparation Serving	17,343	5.01%	635,885	5.27%	95
Healthcare Support	5,357	1.55%	267,469	2.22%	70
Managerial Executive	64,916	18.74%	1,726,237	14.31%	131
Office Admin	48,798	14.09%	1,687,585	13.99%	101
Personal Care	9,773	2.82%	368,796	3.06%	92
Production Transportation	35,128	10.14%	1,429,191	11.85%	86
Prof Specialty	74,793	21.59%	2,449,337	20.31%	106
Protective	7,378	2.13%	278,176	2.31%	92
Sales	46,513	13.43%	1,372,559	11.38%	118
Totals:	346,378	100.00%	12,060,548	100.00%	
Workers 16+: Home or Away					
Worked at Home	14,272	4.12%	414,269	3.44%	120
Worked away from Home	332,107	95.88%	11,624,014	96.56%	99
Totals:	346,379	100.00%	12,038,283	100.00%	
Workers 16+: Transport to Work					
Bicycle	677	0.20%	27,712	0.24%	86
Car, Truck, or Van: Carpooled	33,637	10.13%	1,414,987	12.17%	83
Car, Truck, or Van: Drove Alone	282,308	85.01%	9,603,105	82.61%	103
Motorcycle	599	0.18%	28,571	0.25%	73
Other Means	3,961	1.19%	155,325	1.34%	89
Walked	3,309	1.00%	193,338	1.66%	60
Public Trans Excluding Taxi Cab	7,505	2.26%	193,893	1.67%	135
Taxi Cab	111	0.03%	7,083	0.06%	55
Totals:	332,107	100.00%	11,624,014	100.00%	

Employed Pop 16+ by Industry: 2013



Employed Civilian Pop 16+ by Industry	Study Area 2013		State of TX 2013		Comp Index CY
Admin/Waste Services	14,496	4.19%	536,956	4.45%	94
Agri Mining Const	37,752	10.90%	1,351,459	11.21%	97
Educational services	64,645	18.66%	2,561,798	21.24%	88
Entertain services	24,947	7.20%	987,231	8.19%	88
Fin Insur Real Estate	23,844	6.88%	830,889	6.89%	100
Information	5,668	1.64%	248,961	2.06%	79
Management Services	589	0.17%	12,029	0.10%	170
Manufacturing	39,563	11.42%	1,164,970	9.66%	118
Other Prof services	17,529	5.06%	637,175	5.28%	96
Professional Services	27,089	7.82%	740,893	6.14%	127
Public admin	9,668	2.79%	535,506	4.44%	63
Transportation	24,089	6.95%	682,698	5.66%	123
Wholesale Retail	56,499	16.31%	1,769,983	14.68%	111
Totals:	346,378	100.00%	12,060,548	100.00%	
Work Place Population Estimates					
Workplace Employees (Full Time Employees)	272,835	94.23%	10,271,822	94.71%	99
Workplace Establishments	16,713	5.77%	573,806	5.29%	109
Totals:	289,548	100.00%	10,845,628	100.00%	

Work

	Study Area		State of TX		Comp Index CY
Families: Workers					
1 worker	61,390	34.29%	2,282,161	34.88%	98
2 workers	83,077	46.40%	2,811,352	42.97%	108
3 or more workers	22,242	12.42%	715,021	10.93%	114
No workers	12,331	6.89%	733,949	11.22%	61
Totals:	179,040	100.00%	6,542,483	100.00%	
Workers 16+: Travel Time to Work					
	2013		2013		
Less than 5 minutes	6,120	1.84%	369,277	3.18%	58
5 to 9 minutes	22,141	6.67%	1,165,849	10.03%	66
10 to 14 minutes	32,799	9.88%	1,630,533	14.03%	70
15 to 19 minutes	43,517	13.10%	1,918,083	16.50%	79
20 to 24 minutes	43,002	12.95%	1,695,772	14.59%	89
25 to 29 minutes	18,240	5.49%	676,150	5.82%	94
30 to 34 minutes	53,659	16.16%	1,706,757	14.68%	110
35 to 39 minutes	12,366	3.72%	316,327	2.72%	137
40 to 44 minutes	17,863	5.38%	402,736	3.46%	155
45 to 59 minutes	42,401	12.77%	911,474	7.84%	163
60 to 89 minutes	32,207	9.70%	596,850	5.13%	189
90 or more minutes	7,790	2.35%	234,206	2.01%	116
Totals:	332,105	100.00%	11,624,014	100.00%	100

Religiosity

	Study Area	State of TX	Comp Index CY
Religious Practices			
Conservative Evangelical Christian	36.90%	39.00%	95
Consider Myself A Spiritual Person	47.40%	47.00%	101
Enjoy Watching Religious TV Programs	16.90%	18.00%	94
Important to Attend Religious Services	20.00%	20.00%	100
My Faith Is Really Important To Me	16.50%	21.00%	79

Supporting Information

Interpreting the Report

The FullInsite report is formatted to help you interpret data at a glance.

Change over time: Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

Color Coding: Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

Change:	Increasing	Stable	Declining
Index:	Above Ave	Ave	Below Ave.

Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

Indexes: Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

Support

If you need support with this report, please email MissionInsite at misupport@missioninsite.com.